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1987
Census of
Retail Trade

RC87-A-42

GEOGRAPHIC AREA SERIES

South Dakota

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If you have any questions concerning the statistics in this report, call (301) 763-7038.

1987

Census of Retail Trade

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South Dakota

Issued August 1989



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Robert A. Mosbacher, Secretary
Michael R. Darby, Under Secretary
for Economic Affairs

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INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.^{3 4}
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.²

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

²According to 1980 Census of Population or subsequent special census.

³Those defined as of January 1, 1987.

⁴See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

– Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.

(IC) Independent city.

(NA) Not available.

(NC) Not comparable.

(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.

MSA Metropolitan Statistical Area.

n.e.c. Not elsewhere classified.

PMSA Primary Metropolitan Statistical Area.

pt. Part.

r Revised.

SIC Standard Industrial Classification.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	X	X	X	X							
CMSA's and MSA's in the State								X			
PMSA's in the State								X			
Area of the State not in any CMSA, PMSA, or MSA									X		
Counties in the State					X		¹ X				X
Places in the State					² X	¹ X				² X	
DATA ITEMS³											
Establishments.....	X		⁴ X	⁴ X	X	X	X	X	X		
Sales	X		⁴ X	⁴ X	X	X	X	X	X		
Annual payroll	X		⁴ X	⁴ X	X	X	X	X	X		
First quarter payroll.....	X			⁴ X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987	X		⁴ X	⁴ X	X	X	X	X	X		
Unincorporated businesses.....	X				X	X	X	X	X		
Sales per establishment.....		X									
Sales per employee		X									
Payroll per employee		X									
Employees per establishment.....		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees).....			⁴ X								
Summary statistics for industries having an SIC change between 1972 and 1987				⁴ X							
Counties ranked by volume of 1987 sales.....											X
Places ranked by volume of 1987 sales.....										² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

⁴Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States.....	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States.....	¹ X	¹ X									
State	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States.....	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States.....		X	X							X	² X
MERCHANDISE LINE SALES											
United States.....	X	X				X					
State	³ X	³ X				³ X					
CMSA, PMSA, MSA.....	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States.....	X	X	X	X							⁴ X
State	X	X	X	X							⁴ X
CMSA, PMSA, MSA.....	X	X	X	X							⁴ X
ZIP CODES											
United States.....	⁵ X	⁵ X									
State	⁵ X	⁵ X	⁵ X	⁵ X							
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States.....	¹ X	¹ X	X	X	X		⁶ X				¹ ⁷ X
State	⁸ X	⁸ X	X	X	X						⁷ ⁸ X
CMSA, MSA	⁸ X	⁸ X	X	X	X						⁸ ⁹ X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

³Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

⁴For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

⁵Data available on public-use computer tapes and CD-ROM only.

⁶Data available by sales size of establishments without payroll only.

⁷Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

⁸Includes data for all establishments and establishments with payroll.

⁹Includes percent of retail sales inside and outside central cities within each individual MSA.

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Publication Program Inside back cover

SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that South Dakota's 5,514 retail stores with payroll had sales totaling \$3.7 billion. In 1982, 5,685 stores had sales of \$2.9 billion.

For establishments with payroll in 1987, sales of new car dealers accounted for 19.4 percent of the State's total sales by retailers compared to 16.4 percent in 1982. Other leading retail kinds of business in 1987 were grocery stores with 19.2 percent of sales, gasoline service stations with 10.5 percent, department stores (including leased departments) with 8.6 percent, and restaurants and lunchrooms with 4.3 percent.

For 1987, sales for establishments with payroll in the State averaged \$668 thousand per establishment, compared to \$506 thousand in 1982. In 1987, department stores (including leased departments) averaged \$12.1 million per establishment; new car dealers, \$4.7 million; catalog and mail-order houses, \$2.4 million; grocery stores, \$1.6 million; and recreational vehicle dealers, \$1.3 million.

For retail establishments with payroll, 1987 sales per employee averaged \$75 thousand. New car dealers had sales per employee of \$255 thousand, which contrasts sharply with the \$17 thousand per employee average for retail bakeries.

The 1987 payroll of retailers in the State amounted to \$408 million, compared to \$327 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.1 percent for all retailers, 30.2 percent for retail bakeries, and 5.6 percent for used car dealers.

There were 49,324 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 45,162 employees in 1982. Restaurants and lunchrooms were the largest employers with 8,476 employees; followed by grocery stores, 7,184 employees; and refreshment places, 5,644.

Minnehaha County led the counties in the State, accounting for 26.1 percent of total sales by retailers. Sioux Falls had the largest sales among all places in the State, with 23.6 percent of the State total.

Figure 1. State Map

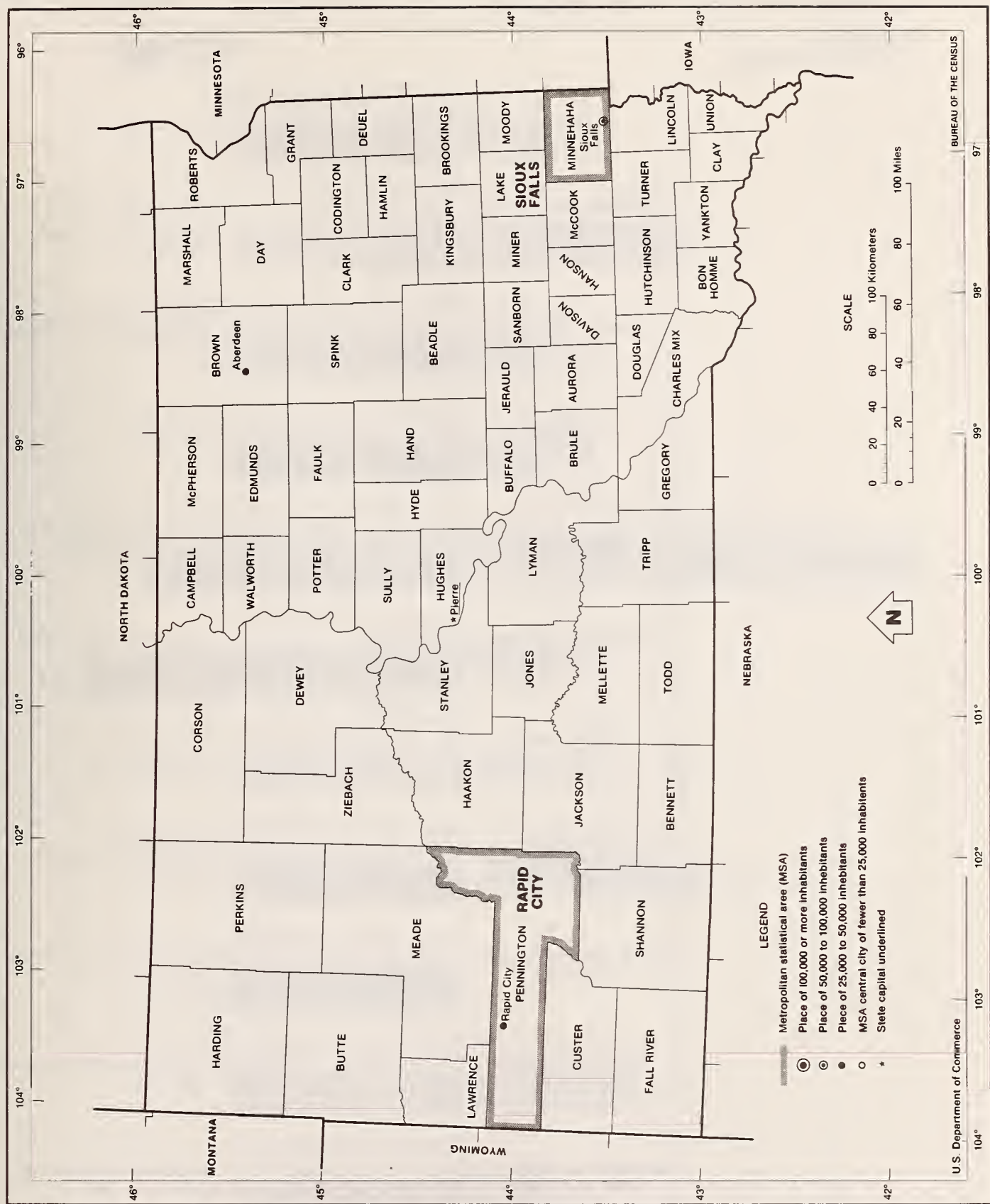
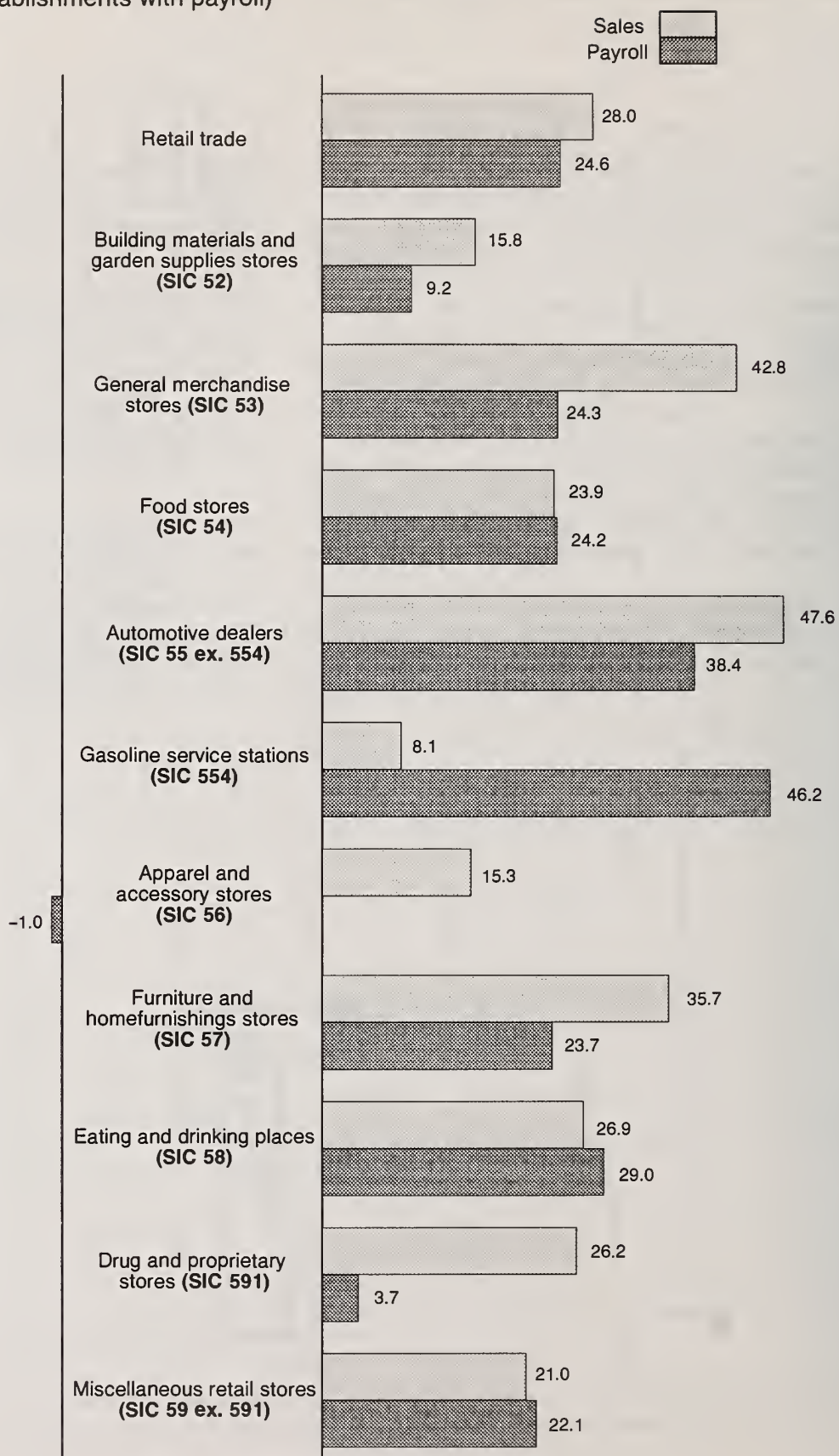


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**
(Includes only establishments with payroll)



South Dakota

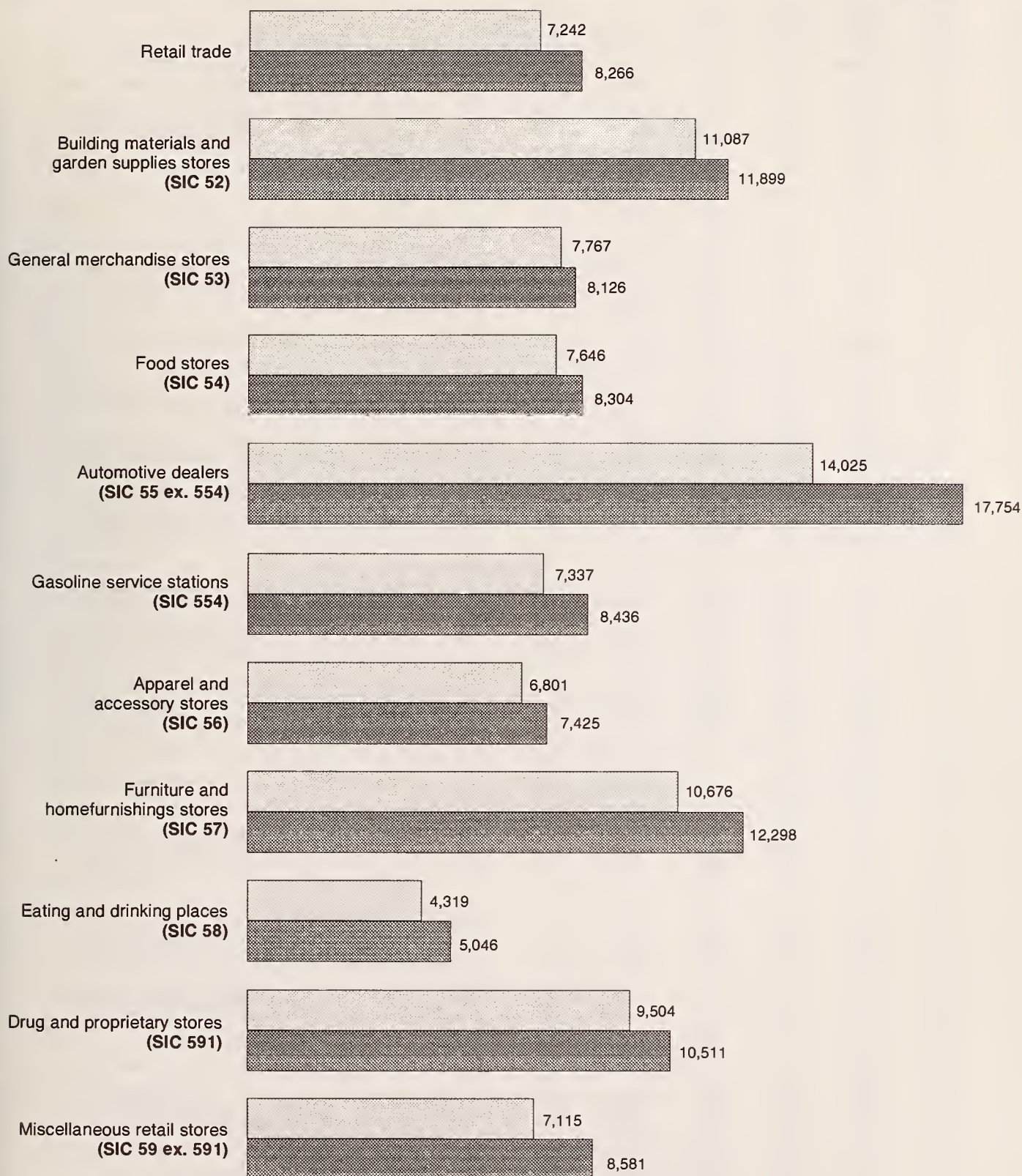


Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. **Annual Payroll Per Employee: 1987 and 1982**
(In dollars)

South Dakota

1982 
1987 



Note: Data are based on 1972 Standard Industrial Classification.

Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	5 514	3 683 364	407 653	94 790	49 324	2 487	421
52	Building materials and garden supplies stores	391	230 436	26 262	5 770	2 207	122	19
521, 3	Building materials and supply stores	211	154 475	17 071	3 858	1 276	47	5
521	Lumber and other building materials dealers	184	145 794	15 689	3 555	1 166	36	4
523	Paint, glass, and wallpaper stores	27	8 681	1 382	303	110	11	1
525	Hardware stores	132	46 367	5 694	1 238	654	64	14
526	Retail nurseries, lawn and garden supply stores	30	13 136	2 075	371	176	9	-
527	Mobile home dealers	18	16 458	1 422	303	101	2	-
53	General merchandise stores	146	389 561	38 411	9 286	4 727	50	9
531	Department stores (incl. leased depts.) ^{1 2}	26	315 536	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	26	287 510	29 303	7 130	3 520	-	-
531 pt.	Conventional ¹	4	(D)	(D)	(D)	(D)	-	-
531 pt.	Discount or mass merchandising ¹	18	186 018	16 873	3 920	2 166	-	-
531 pt.	National chain ¹	4	(D)	(D)	(D)	(D)	-	-
533	Variety stores	50	17 307	2 026	452	298	22	3
539	Miscellaneous general merchandise stores	70	84 744	7 082	1 704	909	28	6
54	Food stores	616	734 517	66 743	15 677	8 037	334	49
541	Grocery stores	448	708 716	61 999	14 553	7 184	226	33
542	Meat and fish (seafood) markets	48	10 376	1 265	285	153	35	5
546	Retail bakeries	75	8 848	2 675	649	508	52	5
546 pt.	Retail bakeries—baking and selling	71	8 500	2 607	632	487	50	5
546 pt.	Retail bakeries—selling only	4	348	68	17	21	2	-
543, 4, 5, 9	Other food stores	45	6 577	804	190	192	21	6
543	Fruit and vegetable markets	3	(D)	(D)	(D)	(D)	2	1
544	Candy, nut, and confectionery stores	16	(D)	(D)	(D)	(D)	8	1
545	Dairy products stores	9	2 235	193	37	51	5	3
549	Miscellaneous food stores	17	3 358	440	109	85	6	1
55 ex. 554	Automotive dealers	348	843 816	68 674	15 389	3 868	97	18
551	New and used car dealers	151	714 858	54 088	12 100	2 808	19	4
552	Used car dealers	24	12 663	710	164	76	16	-
553	Auto and home supply stores	120	71 714	10 526	2 455	714	42	9
553 pt.	Tire, battery, and accessory dealers	105	(D)	(D)	(D)	(D)	36	6
553 pt.	Other auto and home supply stores	15	(D)	(D)	(D)	(D)	6	3
555, 6, 7, 9	Miscellaneous automotive dealers	53	44 581	3 350	670	270	20	5
555	Boat dealers	17	(D)	(D)	(D)	(D)	4	2
556	Recreational vehicle dealers	13	17 244	1 284	223	82	4	-
557	Motorcycle dealers	22	14 549	1 226	274	105	12	2
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	(D)	-	1
554	Gasoline service stations	556	385 703	25 132	5 960	2 979	290	32
56	Apparel and accessory stores	450	153 576	19 468	4 664	2 622	124	31
561	Men's and boys' clothing stores	63	24 123	3 733	911	401	7	4
562, 3	Women's clothing and specialty stores	173	57 645	7 335	1 695	1 114	49	12
562	Women's clothing stores	156	49 445	6 079	1 389	923	42	11
563	Women's accessory and specialty stores	17	8 200	1 256	306	191	7	1
565	Family clothing stores	64	35 949	3 872	898	501	26	4
566	Shoe stores	108	29 638	3 814	980	488	20	5
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores	18	3 186	493	138	74	3	2
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	(D)	-	1
566 pt.	Family shoe stores	83	23 753	2 872	732	368	17	2
564, 9	Other apparel and accessory stores	42	6 221	714	180	118	22	6
564	Children's and infants' wear stores	22	4 230	398	97	71	12	4
569	Miscellaneous apparel and accessory stores	20	1 991	316	83	47	10	2
57	Furniture and home furnishings stores	321	144 725	20 206	4 935	1 643	127	22
5712	Furniture stores	100	61 004	9 093	2 458	726	33	8
5713, 4, 9	Home furnishings stores	62	16 472	2 198	493	213	35	3
5713	Floor covering stores	28	10 944	1 459	329	112	15	1
5714	Drapery and upholstery stores	12	1 112	211	46	27	9	1
5719	Miscellaneous home furnishings stores	22	4 416	528	118	74	11	1
572	Household appliance stores	58	20 555	3 001	671	240	30	4
573	Radio, television, computer, and music stores	101	46 694	5 914	1 313	464	29	7
5731	Radio, television, and electronics stores	57	29 078	3 375	741	247	16	4
5734	Computer and software stores	7	1 641	256	85	27	2	1
5735	Record and prerecorded tape stores	15	5 006	432	87	60	2	1
5736	Musical instrument stores	22	10 969	1 851	400	130	9	1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
58	Eating and drinking places	1 503	337 519	85 235	19 504	16 890	840	139
5812	Eating places	1 146	293 308	77 093	17 482	15 102	612	113
5812 pt.	Restaurants and lunchrooms	645	157 511	44 778	9 973	8 476	375	72
5812 pt.	Cafeterias	25	7 902	1 866	551	384	12	4
5812 pt.	Refreshment places	425	119 295	28 178	6 420	5 644	194	34
5812 pt.	Other eating places	51	8 600	2 271	538	598	31	3
5813	Drinking places	357	44 211	8 142	2 022	1 788	228	26
591	Drug and proprietary stores	187	135 934	16 838	3 652	1 602	69	6
591 pt.	Drug stores	184	(D)	(D)	(D)	(D)	68	6
591 pt.	Proprietary stores	3	(D)	(D)	(D)	(D)	1	-
59 ex. 591	Miscellaneous retail stores	996	327 577	40 684	9 953	4 749	434	96
592	Liquor stores	203	62 260	5 529	1 345	806	64	13
593	Used merchandise stores	57	6 548	1 169	248	201	31	8
594	Miscellaneous shopping goods stores	379	90 567	12 627	2 937	1 552	175	47
5941	Sporting goods stores and bicycle shops	73	19 551	2 439	606	264	41	11
5941 pt.	General line sporting goods stores	29	10 946	1 374	391	136	15	3
5941 pt.	Specialty line sporting goods stores	44	8 605	1 065	215	128	26	8
5942	Book stores	31	7 830	850	202	128	11	3
5943	Stationery stores	14	2 003	261	59	33	6	3
5944	Jewelry stores	77	21 503	3 051	706	388	32	7
5945	Hobby, toy, and game shops	30	6 071	879	181	104	18	3
5946	Camera and photographic supply stores	7	2 815	405	83	42	2	1
5947	Gift, novelty, and souvenir shops	108	21 401	3 535	822	382	50	15
5948	Luggage and leather goods stores	5	775	96	17	9	-	2
5949	Sewing, needlework, and piece goods stores	34	8 618	1 111	261	202	15	2
596	Nonstore retailers	84	92 366	10 796	2 840	1 055	27	7
5961	Catalog and mail-order houses	28	65 805	6 395	1 799	660	14	1
5962	Merchandising machine operators	19	6 248	934	219	66	3	4
5963	Direct selling establishments	37	20 313	3 467	822	329	10	2
598	Fuel dealers	81	43 256	4 522	1 102	352	32	2
5983	Fuel oil dealers	25	20 647	1 225	264	111	17	-
5984	Liquefied petroleum gas (bottled gas) dealers	56	22 609	3 297	838	241	15	2
5989	Fuel dealers, n.e.c.	-	-	-	-	-	-	-
5992	Florists	87	11 111	2 315	555	376	55	13
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	2	-
5994	News dealers and newsstands	3	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	38	6 546	1 407	339	136	11	2
5999	Miscellaneous retail stores, n.e.c.	62	14 295	2 207	549	255	36	4
5999 pt.	Pet shops	13	2 234	459	120	60	9	-
5999 pt.	Typewriter stores	2	(D)	(D)	(D)	(D)	1	-
5999 pt.	Other miscellaneous retail stores, n.e.c.	47	(D)	(D)	(D)	(D)	26	4

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade	668 002	74 677	8 265	9
52	Building materials and garden supplies stores	589 350	104 411	11 899	6
521, 3	Building materials and supply stores	732 109	121 062	13 379	6
521	Lumber and other building materials dealers	792 359	125 038	13 455	6
523	Paint, glass, and wallpaper stores	321 519	78 918	12 564	4
525	Hardware stores	351 265	70 898	8 706	5
526	Retail nurseries, lawn and garden supply stores	437 867	74 636	11 790	6
527	Mobile home dealers	914 333	162 950	14 079	6
53	General merchandise stores	2 668 226	82 412	8 126	32
531	Department stores (incl. leased depts.) ^{2 3}	12 136 000	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ²	11 058 077	81 679	8 325	135
531 pt.	Conventional ²	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ²	10 334 333	85 881	7 790	120
531 pt.	National chain ²	(D)	(D)	(D)	(D)
533	Variety stores	346 140	58 077	6 799	6
539	Miscellaneous general merchandise stores	1 210 629	93 228	7 791	13
54	Food stores	1 192 398	91 392	8 304	13
541	Grocery stores	1 581 955	98 652	8 630	16
542	Meat and fish (seafood) markets	216 167	67 817	8 268	3
546	Retail bakeries	117 973	17 417	5 266	7
546 pt.	Retail bakeries—baking and selling	119 718	17 454	5 353	7
546 pt.	Retail bakeries—selling only	87 000	16 571	3 238	5
543, 4, 5, 9	Other food stores	146 156	34 255	4 188	4
543	Fruit and vegetable markets	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores	(D)	(D)	(D)	(D)
545	Dairy products stores	248 333	43 824	3 784	6
549	Miscellaneous food stores	197 529	39 506	5 176	5
55 ex. 554	Automotive dealers	2 424 759	218 153	17 754	11
551	New and used car dealers	4 734 159	254 579	19 262	19
552	Used car dealers	527 625	166 618	9 342	3
553	Auto and home supply stores	597 617	100 440	14 742	6
553 pt.	Tire, battery, and accessory dealers	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers	841 151	165 115	12 407	5
555	Boat dealers	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers	1 326 462	210 293	15 659	6
557	Motorcycle dealers	661 318	138 562	11 676	5
559	Automotive dealers, n.e.c.	(D)	(D)	(D)	(D)
554	Gasoline service stations	693 710	129 474	8 436	5
56	Apparel and accessory stores	341 280	58 572	7 425	6
561	Men's and boys' clothing stores	382 905	60 157	9 309	6
562, 3	Women's clothing and specialty stores	333 208	51 746	6 584	6
562	Women's clothing stores	316 955	53 570	6 586	6
563	Women's accessory and specialty stores	482 353	42 932	6 576	11
565	Family clothing stores	561 703	71 754	7 729	8
566	Shoe stores	274 426	60 734	7 816	5
566 pt.	Men's shoe stores	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores	177 000	43 054	6 662	4
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores	286 181	64 546	7 804	4
564, 9	Other apparel and accessory stores	148 119	52 720	6 051	3
564	Children's and infants' wear stores	192 273	59 577	5 606	3
569	Miscellaneous apparel and accessory stores	99 550	42 362	6 723	2
57	Furniture and home furnishings stores	450 857	88 086	12 298	5
5712	Furniture stores	610 040	84 028	12 525	7
5713, 4, 9	Home furnishings stores	265 677	77 333	10 319	3
5713	Floor covering stores	390 857	97 714	13 027	4
5714	Draperies and upholstery stores	92 667	41 185	7 815	2
5719	Miscellaneous home furnishings stores	200 727	59 676	7 135	3
572	Household appliance stores	354 397	85 646	12 504	4
573	Radio, television, computer, and music stores	462 317	100 634	12 746	5
5731	Radio, television, and electronics stores	510 140	117 725	13 664	4
5734	Computer and software stores	234 429	60 778	9 481	4
5735	Record and prerecorded tape stores	333 733	83 433	7 200	4
5736	Musical instrument stores	498 591	84 377	14 238	6

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places	224 564	19 983	5 046	11
5812	Eating places	255 941	19 422	5 105	13
5812 pt.	Restaurants and lunchrooms	244 203	18 583	5 283	13
5812 pt.	Cafeterias	316 080	20 578	4 859	15
5812 pt.	Refreshment places	280 694	21 137	4 993	13
5812 pt.	Other eating places	168 627	14 381	3 798	12
5813	Drinking places	123 840	24 727	4 554	5
591	Drug and proprietary stores	726 920	84 853	10 511	9
591 pt.	Drug stores	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores	328 893	68 978	8 567	5
592	Liquor stores	306 700	77 246	6 860	4
593	Used merchandise stores	114 877	32 577	5 816	4
594	Miscellaneous shopping goods stores	238 963	58 355	8 136	4
5941	Sporting goods stores and bicycle shops	267 822	74 057	9 239	4
5941 pt.	General line sporting goods stores	377 448	80 485	10 103	5
5941 pt.	Specialty line sporting goods stores	195 568	67 227	8 320	3
5942	Book stores	252 581	61 172	6 641	4
5943	Stationery stores	143 071	60 697	7 909	2
5944	Jewelry stores	279 260	55 420	7 863	5
5945	Hobby, toy, and game shops	202 367	58 375	8 452	3
5946	Camera and photographic supply stores	402 143	67 024	9 643	6
5947	Gift, novelty, and souvenir shops	198 157	56 024	9 254	4
5948	Luggage and leather goods stores	155 000	86 111	10 667	2
5949	Sewing, needlework, and piece goods stores	253 471	42 663	5 500	6
596	Nonstore retailers	1 099 595	87 551	10 233	13
5961	Catalog and mail-order houses	2 350 179	99 705	9 689	24
5962	Merchandising machine operators	328 842	94 667	14 152	3
5963	Direct selling establishments	549 000	61 742	10 538	9
598	Fuel dealers	534 025	122 886	12 847	4
5983	Fuel oil dealers	825 880	186 009	11 036	4
5984	Liquefied petroleum gas (bottled gas) dealers	403 732	93 813	13 680	4
5989	Fuel dealers, n.e.c.	-	-	-	-
5992	Florists	127 713	29 551	6 157	4
5993	Tobacco stores and stands	(D)	(D)	(D)	(D)
5994	News dealers and newsstands	(D)	(D)	(D)	(D)
5995	Optical goods stores	172 263	48 132	10 346	4
5999	Miscellaneous retail stores, n.e.c.	230 565	56 059	8 655	4
5999 pt.	Pet shops	171 846	37 233	7 650	5
5999 pt.	Typewriter stores	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c.	(D)	(D)	(D)	(D)

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Retail trade— Including used automobile parts and accessories stores¹ ----- Excluding used automobile parts and accessories stores² -----	5 524	5 692	3 685 705	2 879 193	28.0	407 970	327 399	24.6	49 353	45 208
			5 514	5 685	3 683 364	2 876 860	28.0	407 653	326 993	24.7	49 324	45 162
52	52	Building materials and garden supplies stores -----	391	456	230 436	198 945	15.8	26 262	24 048	9.2	2 207	2 169
521, 3	521, 3	Building materials and supply stores -----	211	247	154 475	133 343	15.8	17 071	16 738	2.0	1 276	1 326
521	521	Lumber and other building materials dealers -----	184	218	145 794	127 716	14.2	15 689	15 916	-1.4	1 166	1 246
523	523	Paint, glass, and wallpaper stores -----	27	29	8 681	5 627	54.3	1 382	822	68.1	110	80
525	525	Hardware stores -----	132	161	46 367	40 950	13.2	5 694	5 055	12.6	654	653
526	526	Retail nurseries, lawn and garden supply stores -----	30	25	13 136	5 234	151.0	2 075	782	165.3	176	92
527	527	Mobile home dealers -----	18	(NA)	16 458	19 418	-15.2	1 422	1 473	-3.5	101	98
53	53	General merchandise stores -----	146	(NA)	389 561	272 771	42.8	38 411	30 906	24.3	4 727	3 979
531		Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} -----	39	30	359 230	206 568	73.9	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} -----	26	(NA)	315 536	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} -----	13	(NA)	43 694	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5} -----	39	30	331 009	(D)	(D)	32 835	(D)	(D)	3 970	(D)
	531	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6} -----	26	(NA)	287 510	(NA)	(NA)	29 303	(NA)	(NA)	3 520	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7} -----	13	(NA)	43 499	(NA)	(NA)	3 532	(NA)	(NA)	450	(NA)
533	533	Variety stores -----	50	60	17 307	18 581	-6.9	2 026	2 294	-11.7	298	389
539	539 pt.	Miscellaneous general merchandise stores ⁸ -----	57	67	41 245	(D)	(D)	3 550	(D)	(D)	459	(D)
54	54	Food stores -----	616	625	734 517	592 668	23.9	66 743	53 752	24.2	8 037	7 030
541	541	Grocery stores -----	448	457	708 716	568 018	24.8	61 999	48 831	27.0	7 184	6 147
5422, 3	5421	Meat and fish (seafood) markets -----	48	47	10 376	9 584	8.3	1 265	1 370	-7.7	153	197
546	546	Retail bakeries -----	75	70	8 848	7 113	24.4	2 675	2 177	22.9	508	453
5462	546 pt.	Retail bakeries—baking and selling -----	71	66	8 500	(D)	(D)	2 607	(D)	(D)	487	(D)
5463	546 pt.	Retail bakeries—selling only -----	4	4	348	(D)	(D)	68	(D)	(D)	21	(D)
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	45	51	6 577	7 953	-17.3	804	1 374	-41.5	192	233
543	543	Fruit and vegetable markets -----	3	5	(D)	620	(D)	(D)	47	(D)	(D)	6
544	544	Candy, nut, and confectionery stores -----	16	15	(D)	721	(D)	(D)	167	(D)	(D)	49
545	545	Dairy products stores -----	9	11	2 235	3 660	-38.9	193	644	-70.0	51	68
549	549	Miscellaneous food stores -----	17	20	3 358	2 952	13.8	440	516	-14.7	85	110
55 ex. 554	55 ex. 554	Automotive dealers -----	348	367	843 816	571 863	47.6	68 674	49 605	38.4	3 868	3 537
551	551	New and used car dealers -----	151	177	714 858	472 841	51.2	54 088	38 123	41.9	2 808	2 623
552	552	Used car dealers -----	24	24	12 663	5 988	111.5	710	377	88.3	76	43
553	553	Auto and home supply stores -----	120	108	71 714	58 122	23.4	10 526	8 248	27.6	714	599
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	105	95	(D)	51 693	(D)	(D)	7 711	(D)	(D)	549
553 pt.	553 pt.	Other auto and home supply stores -----	15	13	(D)	6 429	(D)	(D)	537	(D)	(D)	50
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	53	58	44 581	34 912	27.7	3 350	2 857	17.3	270	272
555	555	Boat dealers -----	17	14	(D)	8 251	(D)	(D)	685	(D)	(D)	80
556	556, 559 pt.	Recreational and utility trailer dealers ⁹ -----	13	12	17 244	10 490	64.4	1 284	662	94.0	82	51
557	557	Motorcycle dealers -----	22	30	14 549	(D)	(D)	1 226	(D)	(D)	105	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	1	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	554	Gasoline service stations -----	556	578	385 703	356 755	8.1	25 132	17 190	46.2	2 979	2 343
56	56	Apparel and accessory stores -----	450	514	153 576	133 155	15.3	19 468	19 668	-1.0	2 622	2 892
561	561	Men's and boys' clothing stores -----	63	89	24 123	28 499	-15.4	3 733	4 554	-18.0	401	535
562, 3, 8	562, 3	Women's clothing and specialty stores -----	173	194	57 645	43 687	32.0	7 335	6 632	10.6	1 114	1 058
562	562	Women's clothing stores -----	156	178	49 445	(D)	(D)	6 079	(D)	(D)	923	(D)
563, 8	563	Women's accessory and specialty stores ¹⁰ -----	17	16	8 200	(D)	(D)	1 256	(D)	(D)	191	(D)
565	565	Family clothing stores -----	64	84	35 949	(D)	(D)	3 872	(D)	(D)	501	(D)
566	566	Shoe stores -----	108	112	29 638	23 842	24.3	3 814	3 449	10.6	488	457
566 pt.	566 pt.	Men's shoe stores -----	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Women's shoe stores -----	18	23	3 186	4 109	-22.5	493	664	-25.8	74	82
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Family shoe stores -----	83	84	23 753	18 881	25.8	2 872	2 618	9.7	368	358

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	Apparel and accessory stores—Con.										
564, 9	564, 9	Other apparel and accessory stores	42	35	6 221	(D)	(D)	714	(D)	(D)	118	(D)
564	564	Children's and infants' wear stores	22	13	4 230	3 347	26.4	398	536	-26.0	71	76
569	569	Miscellaneous apparel and accessory stores	20	22	1 991	(D)	(D)	316	(D)	(D)	47	(D)
57	57	Furniture and homefurnishings stores ..	321	335	144 725	106 660	35.7	20 206	16 335	23.7	1 643	1 530
5712	5712	Furniture stores	100	103	61 004	49 256	23.9	9 093	8 103	12.2	726	690
5713, 4, 9	5713, 4, 9	Homefurnishings stores	62	56	16 472	12 427	32.6	2 198	1 675	31.2	213	205
5713	5713	Floor covering stores	28	29	10 944	8 430	29.8	1 459	1 099	32.8	112	98
5714	5714	Drapery and upholstery stores	12	12	1 112	885	25.6	211	169	24.9	27	32
5719	5719	Miscellaneous homefurnishings stores ..	22	15	4 416	3 112	41.9	528	407	29.7	74	75
572	572	Household appliance stores	58	54	20 555	14 938	37.6	3 001	2 263	32.6	240	196
573	573	Radio, television, computer, and music stores	101	122	46 694	30 039	55.4	5 914	4 294	37.7	464	439
5732	5731	Radio and television stores ¹¹	64	85	30 719	19 342	58.8	3 631	2 755	31.8	274	276
	5734	Radio, television, and electronics stores	57	(NA)	29 078	(NA)	(NA)	3 375	(NA)	(NA)	247	(NA)
	5734	Computer and software stores	7	(NA)	1 641	(NA)	(NA)	256	(NA)	(NA)	27	(NA)
5733	5735	Music stores	37	37	15 975	10 697	49.3	2 283	1 539	48.3	190	163
	5736	Record and prerecorded tape stores	15	12	5 006	3 514	42.5	432	374	15.5	60	55
	5736	Musical instrument stores	22	25	10 969	7 183	52.7	1 851	1 165	58.9	130	108
58	58	Eating and drinking places	1 503	1 432	337 519	266 016	26.9	85 235	66 079	29.0	16 890	15 300
5812	5812	Eating places	1 146	1 036	293 308	222 767	31.7	77 093	57 555	33.9	15 102	13 347
5812 pt.	5812 pt.	Restaurants and lunchrooms	645	585	157 511	132 277	19.1	44 778	36 174	23.8	8 476	8 051
5812 pt.	5812 pt.	Cafeterias	25	16	7 902	5 553	42.3	1 866	1 131	65.0	384	241
5812 pt.	5812 pt.	Refreshment places	425	375	119 295	75 624	57.7	28 178	17 869	57.7	5 644	4 336
5812 pt.	5812 pt.	Other eating places	51	60	8 600	9 313	-7.7	2 271	2 381	-4.6	598	719
5813	5813	Drinking places	357	396	44 211	43 249	2.2	8 142	8 524	-4.5	1 788	1 953
591	591	Drug and proprietary stores	187	198	135 934	107 719	26.2	16 838	16 232	3.7	1 602	1 708
591 pt.	591 pt.	Drug stores	184	192	(D)	107 254	(D)	(D)	16 204	(D)	(D)	1 700
591 pt.	591 pt.	Proprietary stores	3	6	(D)	465	(D)	(D)	28	(D)	(D)	8
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹	1 006	1 030	329 918	272 641	21.0	41 001	33 584	22.1	4 778	4 720
592	592	Liquor stores	203	253	62 260	53 792	15.7	5 529	4 768	16.0	806	869
593	593, 5015 pt.	Used merchandise stores ¹	67	63	8 889	8 119	9.5	1 486	1 259	18.0	230	166
594	594	Miscellaneous shopping goods stores ---	379	371	90 567	69 196	30.9	12 627	10 367	21.8	1 552	1 488
5941	5941	Sporting goods stores and bicycle shops	73	73	19 551	16 458	18.8	2 439	1 722	41.6	264	268
5941 pt.	5941 pt.	General line sporting goods stores ---	29	36	10 946	10 883	.6	1 374	1 174	17.0	136	155
5941 pt.	5941 pt.	Specialty line sporting goods stores ---	44	37	8 605	5 575	54.3	1 065	548	94.3	128	113
5942, 3	5942, 3	Book, stationery stores	45	37	9 833	6 149	59.9	1 111	835	33.1	161	148
5942	5942	Book stores	31	30	7 830	5 650	38.6	850	769	10.5	128	133
5943	5943	Stationery stores	14	7	2 003	499	301.4	261	66	295.5	33	15
5944	5944	Jewelry stores	77	88	21 503	17 285	24.4	3 051	3 231	-5.6	388	388
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	184	173	39 680	29 304	35.4	6 026	4 579	31.6	739	684
5945	5945	Hobby, toy, and game shops	30	33	6 071	3 981	52.5	879	579	51.8	104	106
5946	5946	Camera and photographic supply stores	7	9	2 815	2 201	27.9	405	326	24.2	42	29
5947	5947	Gift, novelty, and souvenir shops ---	108	90	21 401	15 959	34.1	3 535	2 677	32.1	382	330
5948	5948	Luggage and leather goods stores ---	5	4	775	639	21.3	96	88	9.1	9	12
5949	5949	Sewing, needlework, and piece goods stores	34	37	8 618	6 524	32.1	1 111	909	22.2	202	207
596	596	Nonstore retailers	84	89	92 366	69 669	32.6	10 796	9 870	9.4	1 055	1 347
5961	5961	Catalog and mail-order houses	28	48	65 805	55 700	18.1	6 395	7 035	-9.1	660	1 081
5962	5962	Merchandising machine operators	19	15	6 248	4 966	25.8	934	802	16.5	66	67
5963	5963	Direct selling establishments	37	26	20 313	9 003	125.6	3 467	2 033	70.5	329	199
598	598	Fuel and ice dealers	82	86	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5983	5983	Fuel oil dealers	25	27	20 647	17 788	16.1	1 225	1 066	14.9	111	110
5984	5984	Liquefied petroleum gas (bottled gas) dealers	56	56	22 609	33 041	-31.6	3 297	2 674	23.3	241	224
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹²	1	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	5992	Florists	87	69	11 111	8 078	37.5	2 315	1 497	54.6	376	266
5993	5993	Tobacco stores and stands	2	4	(D)	442	(D)	(D)	44	(D)	(D)	6
5994	5994	News dealers and newsstands	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 3. **Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores ¹ —Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	99	93	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5999 pt.	5995	Optical goods stores -----	38	35	6 546	3 895	68.1	1 407	764	84.2	136	78
5999 pt.	5999 pt.	Pet shops -----	13	11	2 234	1 093	104.4	459	172	166.9	60	35
5999 pt.	5999 pt.	Typewriter stores -----	2	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	46	44	(D)	6 115	(D)	(D)	816	(D)	(D)	108

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.
²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).
³Includes sales from catalog order desks.
⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.
⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.
⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.
⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.
⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.
¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.
¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.
¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. **Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Retail trade—					
		Including used automobile parts and accessories stores ¹ -----	5 524	3 685 705	407 970	94 864	49 353
		Excluding used automobile parts and accessories stores ² -----	5 514	3 683 364	407 653	94 790	49 324
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} -----	39	359 230	(NA)	(NA)	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} -----	26	315 536	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} -----	13	43 694	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5} -----	39	331 009	32 835	8 006	3 970
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6} -----	26	287 510	29 303	7 130	3 520
		Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7} -----	13	43 499	3 532	876	450
539	539 pt.	Miscellaneous general merchandise stores ⁸ -----	57	41 245	3 550	828	459
5422, 3	5421	Meat and fish (seafood) markets -----	48	10 376	1 265	285	153
546	546	Retail bakeries -----	75	8 848	2 675	649	508
5462	546 pt.	Retail bakeries—baking and selling -----	71	8 500	2 607	632	487
5463	546 pt.	Retail bakeries—selling only -----	4	348	68	17	21
556	556, 559 pt.	Recreational and utility trailer dealers ⁹ -----	13	17 244	1 284	223	82
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	1	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores ¹⁰ -----	17	8 200	1 256	306	191
5732	5731	Radio and television stores ¹¹ -----	64	30 719	3 631	826	274
	5734	Radio, television, and electronics stores -----	57	29 078	3 375	741	247
		Computer and software stores -----	7	1 641	256	85	27
5733	5735	Music stores -----	37	15 975	2 283	487	190
	5736	Record and prerecorded tape stores -----	15	5 006	432	87	60
		Musical instrument stores -----	22	10 969	1 851	400	130
593	593, 5015 pt.	Used merchandise stores ¹ -----	67	8 889	1 486	322	230
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	1	(D)	(D)	(D)	(D)
5999	5995	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	99	(D)	(D)	(D)	(D)
	5999 pt.	Optical goods stores -----	38	6 546	1 407	339	136
	(pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	46	(D)	(D)	(D)	(D)

See footnotes at end of table 3.

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	South Dakota	5 514	3 683 364	407 653	94 790	49 324	2 487	421	391	230 436	146	389 561	616	734 517
2	Aurora County	27	6 293	663	147	87	18	1	3	748	1	(D)	5	1 098
3	Beadle County	166	93 848	10 865	2 542	1 406	64	13	10	4 439	5	(D)	12	18 579
4	Huron	146	88 654	10 115	2 358	1 278	53	12	6	2 894	4	(D)	9	(D)
5	Balance of county	20	5 194	750	184	128	11	1	4	1 545	1	(D)	3	(D)
6	Bennett County	27	14 943	1 384	326	140	16	2	3	(D)	-	-	3	2 952
7	Bon Homme County	70	20 818	1 659	412	258	55	4	5	950	1	(D)	11	4 290
8	Brookings County	189	104 729	11 851	2 807	1 962	84	12	10	8 337	3	(D)	17	17 902
9	Brookings	163	98 078	11 114	2 622	1 869	70	12	7	6 844	3	(D)	11	(D)
10	Balance of county	26	6 651	737	185	93	14	-	3	1 493	-	-	6	(D)
11	Brown County	292	261 102	30 417	6 985	3 674	104	20	18	15 755	9	37 186	25	47 561
12	Aberdeen	243	238 437	28 194	6 522	3 445	79	16	14	13 820	8	(D)	19	45 216
13	Balance of county	49	22 665	2 223	463	229	25	4	4	1 935	1	(D)	6	2 345
14	Brule County	57	35 861	3 314	774	401	28	4	5	2 645	1	(D)	7	3 833
15	Buffalo County	2	(D)	(D)	(D)	(D)	1	-	-	-	-	-	2	(D)
16	Butte County	89	37 285	3 951	963	519	39	11	9	2 548	4	(D)	14	9 366
17	Belle Fourche	73	34 910	3 591	878	458	30	8	7	(D)	4	(D)	12	(D)
18	Balance of county	16	2 375	360	85	61	9	3	2	(D)	-	-	2	(D)
19	Campbell County	16	6 407	451	94	70	10	-	2	(D)	-	-	1	(D)
20	Charles Mix County	77	23 790	2 424	565	402	48	6	8	1 613	3	(D)	13	9 435
21	Clark County	27	9 050	986	220	112	15	4	4	1 545	-	-	2	(D)
22	Clay County	93	47 977	5 410	1 245	776	48	5	6	1 975	3	(D)	12	13 765
23	Vermillion	79	45 318	4 929	1 139	706	37	4	5	(D)	3	(D)	9	(D)
24	Balance of county	14	2 659	481	106	70	11	1	1	(D)	-	-	3	(D)
25	Codington County	215	170 963	18 227	4 369	2 269	90	11	12	10 961	6	23 168	24	46 840
26	Watertown	203	169 130	18 124	4 344	2 253	79	11	12	10 961	6	23 168	23	(D)
27	Balance of county	12	1 833	103	25	16	11	-	-	-	-	-	1	(D)
28	Corson County	22	4 781	379	87	60	14	2	2	(D)	-	-	3	(D)
29	Custer County	54	20 189	2 358	423	240	30	8	2	(D)	1	(D)	6	6 452
30	Davison County	175	132 625	15 322	3 466	1 956	76	16	10	10 901	5	(D)	13	26 918
31	Mitchell	167	129 446	14 916	3 380	1 905	71	14	8	(D)	5	(D)	13	26 918
32	Balance of county	8	3 179	406	86	51	5	2	2	(D)	-	-	-	-
33	Day County	56	22 634	1 939	423	293	29	9	5	1 534	4	450	9	4 234
34	Deuel County	43	12 345	1 003	253	138	26	2	2	(D)	2	(D)	6	1 915
35	Dewey County	38	15 328	1 452	323	165	21	4	3	870	2	(D)	6	5 244
36	Douglas County	31	8 085	705	130	116	21	4	3	295	1	(D)	6	2 273
37	Edmunds County	30	11 621	972	215	125	16	6	5	711	-	-	5	2 989
38	Fall River County	69	33 016	3 477	807	456	46	4	4	2 656	1	(D)	10	9 615
39	Hot Springs	48	25 369	2 584	602	322	28	4	3	(D)	1	(D)	5	6 765
40	Balance of county	21	7 647	893	205	134	18	-	1	(D)	-	-	5	2 850
41	Faulk County	17	6 262	519	130	71	13	1	1	(D)	1	(D)	3	(D)
42	Grant County	71	40 819	4 544	1 025	487	33	6	5	1 931	1	(D)	8	8 073
43	Milbank	54	37 343	4 012	904	426	23	4	3	(D)	1	(D)	5	7 123
44	Balance of county	17	3 476	532	121	61	10	2	2	(D)	-	-	3	950
45	Gregory County	49	12 616	1 358	314	212	32	4	6	1 523	2	(D)	9	5 781
46	Haakon County	31	11 491	1 140	256	161	23	2	3	1 108	1	(D)	4	(D)
47	Hamlin County	36	7 040	703	165	113	27	1	4	699	-	-	5	736
48	Hand County	36	15 703	1 578	381	209	19	1	4	1 991	1	(D)	4	(D)
49	Hanson County	17	5 747	569	149	80	11	-	1	(D)	-	-	4	(D)
50	Harding County	15	3 963	475	127	63	9	1	2	(D)	-	-	3	(D)
51	Hughes County	149	104 775	11 871	2 881	1 373	51	12	9	4 623	5	(D)	11	25 537
52	Pierre	135	102 258	11 470	2 794	1 322	46	11	8	(D)	4	(D)	10	(D)
53	Balance of county	14	2 517	401	87	51	5	1	1	(D)	1	(D)	1	(D)
54	Hutchinson County	70	26 419	2 582	625	406	42	7	8	3 459	2	(D)	15	7 769
55	Hyde County	19	6 756	744	165	79	10	-	2	(D)	-	-	3	1 641
56	Jackson County	22	10 659	1 052	209	98	13	4	2	(D)	-	-	6	2 185
57	Jerauld County	19	10 618	720	164	100	13	-	3	892	1	(D)	3	1 966
58	Jones County	24	14 114	1 341	286	121	12	2	1	(D)	1	(D)	2	(D)
59	Kingsbury County	68	24 591	2 487	570	378	38	10	6	1 532	2	(D)	13	7 196
60	Lake County	89	52 583	5 689	1 299	697	50	8	7	3 789	5	(D)	7	9 364
61	Madison	70	45 829	4 758	1 075	535	39	6	6	(D)	5	(D)	5	(D)
62	Balance of county	19	6 754	931	224	162	11	2	1	(D)	-	-	2	(D)
63	Lawrence County	186	96 493	10 395	2 291	1 421	86	25	11	4 421	5	(D)	18	24 826
64	Lead	18	10 224	1 012	166	93	6	4	-	-	1	(D)	2	(D)
65	Spearfish	91	58 485	6 146	1 379	935	43	12	7	3 724	2	(D)	10	14 781
66	Balance of county	77	27 784	3 237	746	393	37	9	4	697	2	(D)	6	(D)

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
348	843 816	556	385 703	450	153 576	321	144 725	1 503	337 519	187	135 934	996	327 577
-	-	4	2 849	-	-	1	(D)	10	709	-	-	3	(D)
12	23 000	12	6 930	20	8 669	15	4 427	45	9 156	4	(D)	31	5 238
11	(D)	9	5 303	19	(D)	15	4 427	39	7 888	4	(D)	30	(D)
1	(D)	3	1 627	1	(D)	-	-	6	1 268	-	-	1	(D)
3	(D)	3	2 280	2	(D)	1	(D)	6	500	1	(D)	5	604
6	4 553	9	3 774	4	301	3	(D)	19	1 762	3	706	9	3 766
11	19 907	19	9 997	22	7 511	13	4 605	46	12 423	8	5 258	40	(D)
9	(D)	13	8 040	22	7 511	13	4 605	41	12 085	7	(D)	37	(D)
2	(D)	6	1 957	-	-	-	-	5	338	1	(D)	3	(D)
17	60 606	27	23 968	25	9 902	25	15 679	87	27 191	9	8 560	50	14 694
12	49 088	22	21 281	25	9 902	24	(D)	68	25 478	8	(D)	43	(D)
5	11 518	5	2 687	-	-	1	(D)	19	1 713	1	(D)	7	(D)
6	12 808	10	8 907	3	(D)	2	(D)	15	3 352	4	(D)	4	739
-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	9 051	8	5 898	11	1 077	1	(D)	21	3 054	3	1 401	14	(D)
4	9 051	7	(D)	11	1 077	-	-	14	2 483	3	1 401	11	(D)
-	-	1	(D)	-	-	1	(D)	7	571	-	-	3	(D)
1	(D)	1	(D)	1	(D)	-	-	7	590	-	-	3	443
3	984	9	3 475	3	199	3	(D)	23	2 206	4	868	8	3 228
3	(D)	4	1 154	-	-	1	(D)	9	1 042	2	(D)	2	(D)
3	(D)	10	4 334	7	1 393	4	1 098	29	5 562	4	2 051	15	4 125
3	(D)	9	(D)	6	(D)	3	(D)	24	4 352	4	2 051	13	(D)
-	-	1	(D)	1	(D)	1	(D)	5	1 210	-	-	2	(D)
11	25 985	20	20 017	31	11 162	17	5 720	51	10 933	5	5 287	38	10 890
10	(D)	18	(D)	31	11 162	17	5 720	45	10 545	5	5 287	36	(D)
1	(D)	2	(D)	-	-	-	-	6	388	-	-	2	(D)
-	-	3	933	1	(D)	1	(D)	7	914	1	(D)	4	493
2	(D)	6	4 067	1	(D)	2	(D)	18	3 515	2	(D)	14	1 984
16	29 834	18	13 216	20	7 086	8	3 259	46	13 876	6	1 732	33	(D)
14	(D)	18	13 216	20	7 086	8	3 259	43	13 718	6	1 732	32	(D)
2	(D)	-	-	-	-	-	-	3	158	-	-	1	(D)
5	(D)	3	(D)	2	(D)	2	(D)	16	1 688	3	(D)	7	988
2	(D)	8	4 003	3	158	2	(D)	12	1 136	2	(D)	4	414
1	(D)	8	4 447	1	(D)	1	(D)	11	1 320	1	(D)	4	805
3	2 549	3	1 320	-	-	-	-	11	805	1	(D)	3	(D)
2	(D)	3	(D)	2	(D)	1	(D)	6	647	2	(D)	4	523
4	2 968	12	4 407	2	(D)	3	240	20	3 321	2	(D)	11	6 979
3	(D)	8	2 428	2	(D)	1	(D)	13	2 366	2	(D)	10	(D)
1	(D)	4	1 979	-	-	2	(D)	7	955	-	-	1	(D)
1	(D)	1	(D)	-	-	-	-	6	363	2	(D)	2	(D)
4	12 435	8	5 507	6	1 266	7	1 849	17	1 997	3	1 394	12	(D)
4	12 435	7	(D)	5	(D)	6	(D)	13	1 741	3	1 394	7	(D)
-	-	1	(D)	1	(D)	1	(D)	4	256	-	-	5	(D)
3	780	3	527	3	(D)	3	(D)	9	1 007	3	1 116	8	881
2	(D)	2	(D)	2	(D)	2	(D)	10	875	1	(D)	4	570
2	(D)	6	1 080	-	-	-	-	13	1 206	1	(D)	5	(D)
4	2 577	2	(D)	2	(D)	2	(D)	8	1 178	2	(D)	7	2 132
1	(D)	5	2 625	-	-	1	(D)	4	368	-	-	1	(D)
1	(D)	3	(D)	-	-	-	-	4	242	1	(D)	1	(D)
10	27 472	9	8 021	20	8 629	14	5 074	34	8 115	4	1 835	33	(D)
10	27 472	9	8 021	17	7 522	14	5 074	30	7 568	4	1 835	29	(D)
-	-	-	-	3	1 107	-	-	4	547	-	-	4	(D)
3	3 006	8	2 394	3	(D)	1	(D)	19	1 476	4	(D)	7	668
1	(D)	2	(D)	2	(D)	3	292	2	(D)	2	(D)	2	(D)
-	-	5	5 811	1	(D)	-	-	5	1 102	-	-	3	(D)
1	(D)	-	-	1	(D)	-	-	6	(D)	2	(D)	2	(D)
3	(D)	5	6 094	-	-	1	(D)	7	885	-	-	4	(D)
6	4 465	7	3 222	1	(D)	5	956	18	1 643	3	923	7	4 252
7	19 174	7	3 342	6	1 884	6	1 939	30	6 176	3	(D)	11	1 679
5	(D)	5	(D)	6	1 884	6	1 939	20	4 032	3	(D)	9	(D)
2	(D)	2	(D)	-	-	-	-	10	2 144	-	-	2	(D)
9	23 888	18	9 837	13	2 500	8	1 592	62	13 835	8	2 921	34	(D)
-	-	2	(D)	2	(D)	1	(D)	8	780	1	(D)	1	(D)
5	14 152	8	5 255	7	1 335	6	(D)	26	8 550	4	1 802	16	(D)
4	9 736	8	(D)	4	(D)	1	(D)	28	4 505	3	(D)	17	3 001

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
	South Dakota—Con.													
1	Lincoln County	89	31 624	3 523	795	566	46	11	9	2 680	1	(D)	10	7 327
2	Canton	28	13 085	1 348	317	187	14	3	4	1 012	1	(D)	4	4 494
3	Sioux Falls (part) ▲	3	(D)	(D)	(D)	(D)	—	—	—	—	—	—	—	—
4	Balance of county	58	(D)	(D)	(D)	(D)	32	8	5	1 668	—	—	6	2 833
5	Lyman County	24	15 819	2 233	681	245	12	3	3	922	—	—	4	(D)
6	McCook County	61	18 755	1 755	447	221	40	5	6	1 625	1	(D)	9	1 604
7	McPherson County	35	8 213	817	192	130	20	2	3	1 318	2	(D)	7	1 713
8	Marshall County	39	8 001	976	228	142	21	—	4	1 011	1	(D)	4	2 674
9	Meade County	110	56 104	6 103	1 388	750	56	8	9	3 991	5	4 950	12	14 138
10	Sturgis	60	34 384	3 646	860	432	31	2	5	2 530	4	(D)	6	10 661
11	Balance of county	50	21 720	2 457	528	318	25	6	4	1 461	1	(D)	6	3 477
12	Mellette County	6	(D)	(D)	(D)	(D)	5	—	—	—	1	(D)	1	(D)
13	Miner County	32	9 027	896	200	135	24	2	3	1 874	1	(D)	6	1 303
14	Minnehaha County	875	963 185	109 837	26 318	12 672	246	49	54	49 068	14	133 444	84	156 995
15	Brandon City	13	5 478	586	123	100	7	1	3	(D)	—	—	1	(D)
16	Sioux Falls (part) ▲	765	(D)	(D)	(D)	(D)	187	39	44	45 802	12	(D)	67	148 080
17	Balance of county	97	(D)	(D)	(D)	(D)	52	9	7	(D)	2	(D)	16	(D)
18	Moody County	35	12 828	1 372	347	234	23	4	2	(D)	1	(D)	8	3 513
19	Pennington County	678	654 915	76 152	16 963	7 570	225	46	30	40 174	15	91 660	47	114 140
20	Box Elder	7	1 350	235	42	55	3	1	1	(D)	—	—	1	(D)
21	Rapid City	564	612 031	69 725	15 863	7 020	165	38	23	35 775	13	(D)	32	110 118
22	Balance of county	107	41 534	6 192	1 058	495	57	7	6	(D)	2	(D)	14	(D)
23	Perkins County	47	15 062	1 869	460	259	21	4	5	1 592	2	(D)	5	4 044
24	Potter County	32	9 228	990	256	143	22	—	2	(D)	1	(D)	5	3 441
25	Roberts County	79	24 335	2 822	668	436	44	9	8	1 980	3	3 461	10	2 081
26	Sisseton	37	17 667	2 015	465	256	18	4	4	1 053	3	3 461	4	(D)
27	Balance of county	42	6 668	807	203	180	26	5	4	927	—	—	6	(D)
28	Sanborn County	18	4 947	540	129	53	13	2	2	(D)	—	—	1	(D)
29	Shannon County	12	7 176	749	174	102	6	1	—	—	—	—	5	4 311
30	Spink County	55	23 733	2 074	496	292	36	2	4	1 182	1	(D)	7	3 847
31	Redfield	32	21 171	1 840	440	234	19	1	2	(D)	1	(D)	4	(D)
32	Balance of county	23	2 562	234	56	58	17	1	2	(D)	—	—	3	(D)
33	Stanley County	12	12 801	1 685	267	117	4	1	2	(D)	1	(D)	1	(D)
34	Sully County	21	13 092	1 093	242	137	14	2	1	(D)	—	—	4	1 248
35	Todd County	18	9 140	760	178	103	6	3	2	(D)	1	(D)	3	(D)
36	Tripp County	63	39 999	3 403	761	405	29	5	7	3 570	2	(D)	7	7 850
37	Winner	56	37 560	3 163	708	370	24	5	6	(D)	2	(D)	5	(D)
38	Balance of county	7	2 439	240	53	35	5	—	1	(D)	—	—	2	(D)
39	Turner County	66	20 995	1 831	429	310	43	7	5	1 478	1	(D)	15	6 480
40	Union County	48	15 817	1 389	312	224	32	4	3	(D)	1	(D)	6	2 214
41	Walworth County	89	38 067	3 862	811	483	54	6	6	3 142	4	(D)	13	8 315
42	Mobridge	67	31 749	3 222	653	384	41	5	4	(D)	4	(D)	9	7 015
43	Balance of county	22	6 318	640	158	99	13	1	2	(D)	—	—	4	1 300
44	Yankton County	178	119 782	13 374	3 288	1 816	59	13	14	9 075	8	18 573	10	27 243
45	Yankton	153	114 757	12 803	3 147	1 730	45	7	11	(D)	7	(D)	9	(D)
46	Balance of county	25	5 025	571	141	86	14	6	3	(D)	1	(D)	1	(D)
47	Ziebach County	9	2 999	330	87	43	5	—	1	(D)	—	—	2	(D)

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
6	5 039	11	5 383	2	(D)	3	781	30	5 153	6	1 394	11	3 435
3	(D)	4	1 991	1	(D)	—	—	6	744	2	(D)	3	(D)
—	—	—	—	—	—	—	—	3	(D)	—	—	—	—
3	(D)	7	3 392	1	(D)	3	781	21	(D)	4	(D)	8	(D)
—	—	6	6 189	—	—	1	(D)	6	840	1	(D)	3	(D)
5	7 689	5	2 618	1	(D)	2	(D)	18	1 552	2	(D)	12	2 467
1	(D)	4	773	2	(D)	2	(D)	6	418	3	(D)	5	1 646
2	(D)	2	(D)	1	(D)	1	(D)	16	1 353	2	(D)	6	440
8	12 630	10	8 339	5	472	3	(D)	33	5 708	5	2 337	20	(D)
3	4 982	4	4 057	4	(D)	2	(D)	16	2 858	4	(D)	12	2 019
5	7 648	6	4 282	1	(D)	1	(D)	17	2 850	1	(D)	8	(D)
—	—	1	(D)	—	—	—	—	1	(D)	1	(D)	1	(D)
—	—	4	(D)	1	(D)	—	—	12	1 097	1	(D)	4	(D)
49	220 747	85	73 630	97	44 473	69	50 319	223	86 775	24	43 597	176	104 137
—	—	1	(D)	—	—	1	(D)	4	(D)	1	(D)	2	(D)
41	(D)	60	60 678	91	41 223	66	(D)	201	(D)	20	42 956	163	(D)
8	(D)	24	(D)	6	3 250	2	(D)	18	1 370	3	(D)	11	(D)
1	(D)	5	3 806	1	(D)	1	(D)	11	907	1	(D)	4	(D)
48	172 772	55	50 187	72	28 329	47	30 626	181	59 223	11	15 834	172	51 970
—	—	—	—	—	—	—	—	3	992	—	—	2	(D)
41	168 246	47	42 751	70	(D)	45	(D)	138	52 343	9	(D)	146	(D)
7	4 526	8	7 436	2	(D)	2	(D)	40	5 888	2	(D)	24	(D)
3	(D)	7	2 137	4	500	1	(D)	7	879	1	(D)	12	3 423
1	(D)	6	2 430	1	(D)	—	—	11	913	1	(D)	4	973
3	4 921	6	3 771	3	344	3	861	29	3 180	3	1 489	11	2 247
2	(D)	3	3 166	2	(D)	2	(D)	10	1 350	2	(D)	5	(D)
1	(D)	3	605	1	(D)	1	(D)	19	1 830	1	(D)	6	(D)
2	(D)	1	(D)	—	—	—	—	10	428	—	—	2	(D)
—	—	3	2 511	—	—	—	—	3	(D)	—	—	1	(D)
5	8 863	5	3 109	1	(D)	4	(D)	16	2 030	2	(D)	10	2 337
4	(D)	3	(D)	1	(D)	2	(D)	6	1 372	2	(D)	7	2 048
1	(D)	2	(D)	—	—	2	(D)	10	658	—	—	3	289
3	(D)	—	—	—	—	—	—	3	641	—	—	2	(D)
5	(D)	2	(D)	—	—	—	—	6	1 088	1	(D)	2	(D)
1	(D)	4	2 975	—	—	—	—	2	(D)	—	—	5	1 113
9	12 065	6	5 764	5	1 639	4	1 657	12	2 229	3	892	8	(D)
9	12 065	6	5 764	5	1 639	4	1 657	9	1 969	3	892	7	(D)
—	—	—	—	—	—	—	—	3	260	—	—	1	(D)
4	4 571	6	1 647	1	(D)	1	(D)	21	1 754	4	1 034	8	3 638
2	(D)	8	5 178	1	(D)	2	(D)	14	1 651	2	(D)	9	4 426
6	7 621	11	6 000	9	1 931	4	(D)	18	2 774	2	(D)	16	2 156
4	(D)	8	3 302	8	(D)	4	(D)	10	1 853	2	(D)	14	(D)
2	(D)	3	2 698	1	(D)	—	—	8	921	—	—	2	(D)
11	21 123	10	5 102	22	5 366	14	4 635	44	9 495	5	2 911	40	16 259
9	(D)	9	(D)	22	5 366	13	(D)	32	8 558	5	2 911	36	(D)
2	(D)	1	(D)	—	—	1	(D)	12	937	—	—	4	(D)
—	—	2	(D)	—	—	—	—	1	(D)	—	—	3	(D)

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	RAPID CITY							
	Retail trade	564	612 031	69 725	15 863	7 020	165	38
52	Building materials and garden supplies stores	23	35 775	4 196	922	283	3	-
521, 3	Building materials and supply stores	13	(D)	(D)	(D)	(D)	1	-
525	Hardware stores	5	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	3	2 787	274	54	18	-	-
53	General merchandise stores	13	(D)	(D)	(D)	(D)	-	1
531	Department stores (incl. leased depts.) ^{1 2}	6	86 824	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	(D)	-	-
533	Variety stores	3	1 655	228	76	38	-	-
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	-	1
54	Food stores	32	110 118	9 589	2 022	772	10	2
541	Grocery stores	19	(D)	(D)	(D)	(D)	4	-
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	6	(D)	(D)	(D)	(D)	1	1
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	(D)	4	1
55 ex. 554	Automotive dealers	41	168 246	15 047	3 197	760	8	2
551	New and used car dealers	14	149 285	12 666	2 693	581	-	-
552	Used car dealers	4	(D)	(D)	(D)	(D)	3	-
553	Auto and home supply stores	17	(D)	(D)	(D)	(D)	4	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	(D)	1	1
554	Gasoline service stations	47	42 751	2 706	621	285	17	3
56	Apparel and accessory stores	70	(D)	(D)	(D)	(D)	9	2
561	Men's and boys' clothing stores	12	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	30	(D)	(D)	(D)	(D)	3	2
562	Women's clothing stores	27	10 375	1 127	262	168	2	1
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	1	1
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	23	8 151	953	261	111	3	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores	45	(D)	(D)	(D)	(D)	9	2
5712	Furniture stores	11	(D)	(D)	(D)	(D)	2	-
5713, 4, 9	Home furnishings stores	8	(D)	(D)	(D)	(D)	2	-
572	Household appliance stores	9	3 370	442	97	36	4	1
573	Radio, television, computer, and music stores	17	7 824	1 098	250	79	1	1
58	Eating and drinking places	138	52 343	13 944	3 114	2 346	48	12
5812	Eating places	117	48 544	13 101	2 900	2 174	38	10
5813	Drinking places	21	3 799	843	214	172	10	2
591	Drug and proprietary stores	9	(D)	(D)	(D)	(D)	1	-
59 ex. 591	Miscellaneous retail stores	146	(D)	(D)	(D)	(D)	60	14
592	Liquor stores	14	(D)	(D)	(D)	(D)	7	3
593	Used merchandise stores	14	(D)	(D)	(D)	(D)	7	1
594	Miscellaneous shopping goods stores	68	19 065	2 381	540	307	28	7
5941	Sporting goods stores and bicycle shops	12	2 597	321	69	39	6	1
5942, 3	Book, stationery stores	11	2 120	253	56	35	3	2
5944	Jewelry stores	12	5 571	712	151	68	4	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	8 777	1 095	264	165	15	3
596	Nonstore retailers	12	(D)	(D)	(D)	(D)	3	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	9	(D)	(D)	(D)	(D)	3	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	9	1 960	394	96	39	2	-
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	(D)	9	2

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	SIOUX FALLS ▲							
	Retail trade -----	768	869 851	101 979	24 569	12 071	187	39
52	Building materials and garden supplies stores -----	44	45 802	5 533	1 186	404	3	1
521, 3	Building materials and supply stores -----	27	32 392	3 659	849	262	2	1
525	Hardware stores -----	6	5 081	858	179	79	-	-
526	Retail nurseries, lawn and garden supply stores -----	8	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers -----	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores -----	12	(D)	(D)	(D)	(D)	1	-
531	Department stores (incl. leased depts.) ^{1 2} -----	9	132 613	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	9	(D)	(D)	(D)	(D)	-	-
533	Variety stores -----	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)	1	-
54	Food stores -----	67	148 080	13 879	3 230	1 745	20	4
541	Grocery stores -----	45	141 213	12 586	2 903	1 545	11	3
542	Meat and fish (seafood) markets -----	4	(D)	(D)	(D)	(D)	3	-
546	Retail bakeries -----	11	2 583	852	220	136	4	-
543, 4, 5, 9	Other food stores -----	7	(D)	(D)	(D)	(D)	2	1
55 ex. 554	Automotive dealers -----	41	(D)	(D)	(D)	(D)	9	-
551	New and used car dealers -----	9	(D)	(D)	(D)	(D)	-	-
552	Used car dealers -----	6	6 350	372	88	41	2	-
553	Auto and home supply stores -----	18	(D)	(D)	(D)	(D)	5	-
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	10 499	719	134	42	2	-
554	Gasoline service stations -----	60	60 678	3 764	939	465	22	1
56	Apparel and accessory stores -----	91	41 223	5 508	1 309	709	15	2
561	Men's and boys' clothing stores -----	13	7 888	1 406	340	120	-	1
562, 3	Women's clothing and specialty stores -----	40	19 431	2 568	590	376	7	-
562	Women's clothing stores -----	35	(D)	(D)	(D)	(D)	5	-
563	Women's accessory and specialty stores -----	5	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)	2	-
566	Shoe stores -----	24	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores -----	10	(D)	(D)	(D)	(D)	5	1
57	Furniture and homefurnishings stores -----	66	(D)	(D)	(D)	(D)	18	3
5712	Furniture stores -----	16	(D)	(D)	(D)	(D)	3	2
5713, 4, 9	Homefurnishings stores -----	18	(D)	(D)	(D)	(D)	8	1
572	Household appliance stores -----	7	3 465	506	120	41	3	-
573	Radio, television, computer, and music stores -----	25	(D)	(D)	(D)	(D)	4	-
58	Eating and drinking places -----	204	86 081	22 912	5 586	4 130	48	10
5812	Eating places -----	164	76 751	21 027	5 113	3 784	32	8
5813	Drinking places -----	40	9 330	1 885	473	346	16	2
591	Drug and proprietary stores -----	20	42 956	4 365	1 003	425	3	1
59 ex. 591	Miscellaneous retail stores -----	163	(D)	(D)	(D)	(D)	48	17
592	Liquor stores -----	17	8 196	377	95	68	9	1
593	Used merchandise stores -----	18	(D)	(D)	(D)	(D)	7	3
594	Miscellaneous shopping goods stores -----	63	(D)	(D)	(D)	(D)	15	6
5941	Sporting goods stores and bicycle shops -----	15	(D)	(D)	(D)	(D)	5	3
5942, 3	Book, stationery stores -----	9	2 639	259	55	29	3	-
5944	Jewelry stores -----	13	5 981	835	212	87	3	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	26	(D)	(D)	(D)	(D)	4	2
596	Nonstore retailers -----	19	47 255	5 065	1 377	470	2	2
598	Fuel dealers -----	4	(D)	(D)	(D)	(D)	1	-
5992	Florists -----	12	(D)	(D)	(D)	(D)	5	3
5993	Tobacco stores and stands -----	-	-	-	-	-	-	-
5994	News dealers and newsstands -----	-	-	-	-	-	-	-
5995	Optical goods stores -----	10	2 642	541	130	47	2	1
5999	Miscellaneous retail stores, n.e.c. -----	20	(D)	(D)	(D)	(D)	7	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	MINNEHAHA COUNTY (Coextensive with Sioux Falls, SD MSA; see table 8.)							
	PENNINGTON COUNTY (Coextensive with Rapid City, SD MSA; see table 8.)							

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	RAPID CITY, SD MSA							
	Retail trade	678	654 915	76 152	16 963	7 570	225	46
52	Building materials and garden supplies stores	30	40 174	4 685	1 025	318	4	1
521, 3	Building materials and supply stores	14	26 745	3 053	699	193	2	-
525	Hardware stores	8	6 628	893	174	78	1	1
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	5	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	15	91 660	9 483	2 403	1 043	2	1
531	Department stores (incl. leased depts.) ^{1 2}	6	86 824	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	(D)	-	-
533	Variety stores	3	1 655	228	76	38	-	-
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	(D)	2	1
54	Food stores	47	114 140	9 982	2 085	809	19	3
541	Grocery stores	29	111 812	9 504	1 984	712	10	-
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	6	(D)	(D)	(D)	(D)	1	1
543, 4, 5, 9	Other food stores	11	1 260	178	31	37	7	2
55 ex. 554	Automotive dealers	48	172 772	15 357	3 267	802	9	3
551	New and used car dealers	14	149 285	12 666	2 693	581	-	-
552	Used car dealers	5	1 054	117	30	13	4	-
553	Auto and home supply stores	21	9 893	1 681	339	109	4	2
555, 6, 7, 9	Miscellaneous automotive dealers	8	12 540	893	205	99	1	1
554	Gasoline service stations	55	50 187	3 348	750	361	21	3
56	Apparel and accessory stores	72	28 329	3 343	855	420	9	2
561	Men's and boys' clothing stores	13	5 826	741	211	86	1	-
562, 3	Women's clothing and specialty stores	31	12 460	1 430	336	195	3	2
562	Women's clothing stores	27	10 375	1 127	262	168	2	1
563	Women's accessory and specialty stores	4	2 085	303	74	27	1	1
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	23	8 151	953	261	111	3	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	2	-
57	Furniture and homefurnishings stores	47	30 626	4 047	1 014	332	11	2
5712	Furniture stores	12	15 585	2 049	569	179	3	-
5713, 4, 9	Homefurnishings stores	9	3 847	458	98	38	3	-
572	Household appliance stores	9	3 370	442	97	36	4	1
573	Radio, television, computer, and music stores	17	7 824	1 098	250	79	1	1
58	Eating and drinking places	181	59 223	15 385	3 318	2 570	73	16
5812	Eating places	151	54 210	14 361	3 057	2 358	60	13
5813	Drinking places	30	5 013	1 024	261	212	13	3
591	Drug and proprietary stores	11	15 834	2 843	446	165	2	-

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	RAPID CITY, SD MSA—Con.							
59 ex. 591	Miscellaneous retail stores	172	51 970	7 679	1 800	750	75	15
592	Liquor stores	19	3 948	280	71	60	10	3
593	Used merchandise stores	15	1 642	297	62	34	8	1
594	Miscellaneous shopping goods stores	82	25 328	3 769	861	341	35	8
5941	Sporting goods stores and bicycle shops	12	2 597	321	69	39	6	1
5942, 3	Book, stationery stores	11	2 120	253	56	35	3	2
5944	Jewelry stores	12	5 571	712	151	68	4	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	47	15 040	2 483	585	199	22	4
596	Nonstore retailers	14	10 730	1 720	418	144	4	—
598	Fuel dealers	4	4 083	441	100	25	1	—
5992	Florists	11	1 844	365	93	53	5	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores	9	1 960	394	96	39	2	—
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	(D)	9	2
	SIOUX FALLS, SD MSA							
	Retail trade	875	963 185	109 837	26 318	12 672	246	49
52	Building materials and garden supplies stores	54	49 068	5 870	1 266	440	8	2
521, 3	Building materials and supply stores	31	34 560	3 871	901	275	3	1
525	Hardware stores	12	6 179	983	207	102	4	1
526	Retail nurseries, lawn and garden supply stores	8	(D)	(D)	(D)	(D)	1	—
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	14	133 444	13 860	3 361	1 598	2	—
531	Department stores (incl. leased depts.) ^{1 2}	9	132 613	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	(D)	—	—
533	Variety stores	1	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	2	—
54	Food stores	84	156 995	14 600	3 395	1 853	29	5
541	Grocery stores	55	149 563	13 200	3 043	1 630	16	3
542	Meat and fish (seafood) markets	6	(D)	(D)	(D)	(D)	4	1
546	Retail bakeries	14	(D)	(D)	(D)	(D)	7	—
543, 4, 5, 9	Other food stores	9	2 537	300	76	59	2	1
55 ex. 554	Automotive dealers	49	220 747	17 931	4 217	921	11	1
551	New and used car dealers	13	184 427	13 670	3 152	628	1	—
552	Used car dealers	6	6 350	372	88	41	2	—
553	Auto and home supply stores	22	19 471	3 170	843	210	6	1
555, 6, 7, 9	Miscellaneous automotive dealers	8	10 499	719	134	42	2	—
554	Gasoline service stations	85	73 630	4 528	1 100	537	36	6
56	Apparel and accessory stores	97	44 473	5 856	1 387	751	15	2
561	Men's and boys' clothing stores	13	7 888	1 406	340	120	—	1
562, 3	Women's clothing and specialty stores	43	20 596	2 693	623	399	7	—
562	Women's clothing stores	37	17 628	2 117	485	289	5	—
563	Women's accessory and specialty stores	6	2 968	576	138	110	2	—
565	Family clothing stores	5	(D)	(D)	(D)	(D)	2	—
566	Shoe stores	26	9 658	1 209	293	151	1	—
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)	5	1
57	Furniture and home furnishings stores	69	50 319	7 063	1 710	537	18	3
5712	Furniture stores	17	17 223	2 942	803	213	3	2
5713, 4, 9	Home furnishings stores	19	6 926	984	210	88	8	1
572	Household appliance stores	7	3 465	506	120	41	3	—
573	Radio, television, computer, and music stores	26	22 705	2 631	577	195	4	—
58	Eating and drinking places	223	86 775	23 039	5 628	4 196	65	12
5812	Eating places	178	76 999	21 102	5 143	3 840	45	10
5813	Drinking places	45	9 776	1 937	485	356	20	2
591	Drug and proprietary stores	24	43 597	4 463	1 028	436	6	—

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	SIOUX FALLS, SD MSA—Con.							
59 ex. 591	Miscellaneous retail stores	176	104 137	12 627	3 226	1 403	56	17
592	Liquor stores	22	9 213	575	142	97	9	1
593	Used merchandise stores	20	3 443	615	140	124	9	3
594	Miscellaneous shopping goods stores	65	25 987	3 566	892	427	17	6
5941	Sporting goods stores and bicycle shops	16	7 772	1 055	317	109	6	3
5942, 3	Book, stationery stores	9	2 639	259	55	29	3	—
5944	Jewelry stores	13	5 981	835	212	87	3	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	27	9 595	1 417	308	202	5	2
596	Nonstore retailers	19	47 255	5 065	1 377	470	2	2
598	Fuel dealers	5	3 680	304	67	24	2	—
5992	Florists	13	2 692	585	142	82	6	3
5993	Tobacco stores and stands	—	—	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—	—	—
5995	Optical goods stores	10	2 642	541	130	47	2	1
5999	Miscellaneous retail stores, n.e.c.	22	9 225	1 376	336	132	9	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	3 961	2 065 264	221 664	51 509	29 082	2 016	326
52	Building materials and garden supplies stores	307	141 194	15 707	3 479	1 449	110	16
521, 3	Building materials and supply stores	166	93 170	10 147	2 258	808	42	4
521	Lumber and other building materials dealers	150	89 263	9 607	2 139	757	34	3
523	Paint, glass, and wallpaper stores	16	3 907	540	119	51	8	1
525	Hardware stores	112	33 560	3 818	857	474	59	12
526	Retail nurseries, lawn and garden supply stores	19	8 076	1 147	231	115	7	—
527	Mobile home dealers	10	6 388	595	133	52	2	—
53	General merchandise stores	117	164 457	15 068	3 522	2 086	46	8
531	Department stores (incl. leased depts.) ^{1 2}	11	96 099	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	11	(D)	(D)	(D)	(D)	—	—
533	Variety stores	46	(D)	(D)	(D)	(D)	22	3
539	Miscellaneous general merchandise stores	60	(D)	(D)	(D)	(D)	24	5
54	Food stores	485	463 382	42 161	10 197	5 375	286	41
541	Grocery stores	364	447 341	39 295	9 526	4 842	200	30
542	Meat and fish (seafood) markets	41	8 054	1 023	234	129	30	4
546	Retail bakeries	55	5 207	1 517	354	308	44	4
543, 4, 5, 9	Other food stores	25	2 780	326	83	96	12	3
543	Fruit and vegetable markets	3	(D)	(D)	(D)	(D)	2	1
544	Candy, nut, and confectionery stores	6	(D)	(D)	(D)	(D)	2	—
545	Dairy products stores	5	465	55	10	28	4	1
549	Miscellaneous food stores	11	1 806	201	49	37	4	1
55 ex. 554	Automotive dealers	251	450 297	35 386	7 905	2 145	77	14
551	New and used car dealers	124	381 146	27 752	6 255	1 599	18	4
552	Used car dealers	13	5 259	221	46	22	10	—
553	Auto and home supply stores	77	42 350	5 675	1 273	395	32	6
553 pt.	Tire, battery, and accessory dealers	67	(D)	(D)	(D)	(D)	27	5
553 pt.	Other auto and home supply stores	10	(D)	(D)	(D)	(D)	5	1
555, 6, 7, 9	Miscellaneous automotive dealers	37	21 542	1 738	331	129	17	4
555	Boat dealers	13	7 345	471	80	47	4	1
556	Recreational vehicle dealers	7	(D)	(D)	(D)	(D)	2	—
557	Motorcycle dealers	16	7 933	569	126	46	11	2
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	(D)	—	1
554	Gasoline service stations	416	261 886	17 256	4 110	2 081	233	23

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
56	Apparel and accessory stores -----	281	80 774	10 269	2 422	1 451	100	27
561	Men's and boys' clothing stores -----	37	10 409	1 586	360	195	6	3
562, 3	Women's clothing and specialty stores -----	99	24 589	3 212	736	520	39	10
562	Women's clothing stores -----	92	21 442	2 835	642	466	35	10
563	Women's accessory and specialty stores -----	7	3 147	377	94	54	4	-
565	Family clothing stores -----	57	31 101	3 462	806	445	24	4
566	Shoe stores -----	59	11 829	1 652	426	226	16	5
566 pt.	Men's shoe stores -----	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores -----	10	(D)	(D)	(D)	(D)	2	2
566 pt.	Children's and juveniles' shoe stores -----	1	(D)	(D)	(D)	(D)	-	1
566 pt.	Family shoe stores -----	47	10 209	1 393	357	183	14	2
564, 9	Other apparel and accessory stores -----	29	2 846	357	94	65	15	5
564	Children's and infants' wear stores -----	17	(D)	(D)	(D)	(D)	10	3
569	Miscellaneous apparel and accessory stores -----	12	(D)	(D)	(D)	(D)	5	2
57	Furniture and homefurnishings stores -----	205	63 780	9 096	2 211	774	98	17
5712	Furniture stores -----	71	28 196	4 102	1 086	334	27	6
5713, 4, 9	Homefurnishings stores -----	34	5 699	756	185	87	24	2
5713	Floor covering stores -----	18	4 102	561	146	59	13	1
5714	Drapery and upholstery stores -----	7	(D)	(D)	(D)	(D)	6	-
5719	Miscellaneous homefurnishings stores -----	9	(D)	(D)	(D)	(D)	5	1
572	Household appliance stores -----	42	13 720	2 053	454	163	23	3
573	Radio, television, computer, and music stores -----	58	16 165	2 185	486	190	24	6
5731, 4	Radio, television, electronics, and computer stores -----	43	9 752	1 153	279	114	16	5
5735	Record and prerecorded tape stores -----	3	299	17	8	9	1	-
5736	Musical instrument stores -----	12	6 114	1 015	199	67	7	1
58	Eating and drinking places -----	1 099	191 521	46 811	10 558	10 124	702	111
5812	Eating places -----	817	162 099	41 630	9 282	8 904	507	90
5812 pt.	Restaurants and lunchrooms -----	494	94 304	25 616	5 650	5 271	321	60
5812 pt.	Cafeterias -----	15	3 392	700	179	189	9	3
5812 pt.	Refreshment places -----	275	58 783	13 792	3 092	2 980	159	25
5812 pt.	Other eating places -----	33	5 620	1 522	361	464	18	2
5813	Drinking places -----	282	29 422	5 181	1 276	1 220	195	21
591	Drug and proprietary stores -----	152	76 503	9 532	2 178	1 001	61	5
591 pt.	Drug stores -----	150	(D)	(D)	(D)	(D)	60	5
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	(D)	1	-
59 ex. 591	Miscellaneous retail stores -----	648	171 470	20 378	4 927	2 596	303	64
592	Liquor stores -----	162	49 099	4 674	1 132	649	45	9
593	Used merchandise stores -----	22	1 463	257	46	43	14	4
594	Miscellaneous shopping goods stores -----	232	39 252	5 292	1 184	784	123	33
5941	Sporting goods stores and bicycle shops -----	45	9 182	1 063	220	116	29	7
5941 pt.	General line sporting goods stores -----	19	5 044	583	124	59	10	3
5941 pt.	Specialty line sporting goods stores -----	26	4 138	480	96	57	19	4
5942	Book stores -----	18	4 272	479	120	77	8	2
5943	Stationery stores -----	7	802	120	30	20	3	2
5944	Jewelry stores -----	52	9 951	1 504	343	233	25	5
5945	Hobby, toy, and game shops -----	15	1 410	181	36	35	11	2
5946	Camera and photographic supply stores -----	5	(D)	(D)	(D)	(D)	2	1
5947	Gift, novelty, and souvenir shops -----	64	8 256	1 213	260	179	33	11
5948	Luggage and leather goods stores -----	1	(D)	(D)	(D)	(D)	-	1
5949	Sewing, needlework, and piece goods stores -----	25	3 677	522	129	100	12	2
596	Nonstore retailers -----	51	34 381	4 011	1 045	441	21	5
5961	Catalog and mail-order houses -----	23	(D)	(D)	(D)	(D)	14	1
5962	Merchandising machine operators -----	12	3 339	546	136	34	2	4
5963	Direct selling establishments -----	16	(D)	(D)	(D)	(D)	5	-
598	Fuel dealers -----	72	35 493	3 777	935	303	29	2
5983	Fuel oil dealers -----	23	(D)	(D)	(D)	(D)	16	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	49	(D)	(D)	(D)	(D)	13	2
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-	-	-
5992	Florists -----	63	6 575	1 365	320	241	44	9
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores -----	19	1 944	472	113	50	7	1
5999	Miscellaneous retail stores, n.e.c. -----	24	(D)	(D)	(D)	(D)	18	1
5999 pt.	Pet shops -----	6	(D)	(D)	(D)	(D)	6	-
5999 pt.	Typewriter stores -----	1	(D)	(D)	(D)	(D)	1	-
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	17	2 354	424	113	67	11	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
South Dakota -----	(X)	3 683 364	3 683 364	100.0	South Dakota—Con.				
Sioux Falls ▲ -----	1	869 851	869 851	23.6	Winner -----	13	37 560	2 609 834	70.9
Rapid City -----	2	612 031	1 481 882	40.2	Milbank -----	14	37 343	2 647 177	71.9
Aberdeen -----	3	238 437	1 720 319	46.7	Belle Fourche -----	15	34 910	2 682 087	72.8
Watertown -----	4	169 130	1 889 449	51.3	Sturgis -----	16	34 384	2 716 471	73.7
Mitchell -----	5	129 446	2 018 895	54.8	Mobridge -----	17	31 749	2 748 220	74.6
Yankton -----	6	114 757	2 133 652	57.9	Hot Springs -----	18	25 369	2 773 589	75.3
Pierre -----	7	102 258	2 235 910	60.7	Redfield -----	19	21 171	2 794 760	75.9
Brookings -----	8	98 078	2 333 988	63.4	Sisseton -----	20	17 667	2 812 427	76.4
Huron -----	9	88 654	2 422 642	65.8	Canton -----	21	13 085	2 825 512	76.7
Spearfish -----	10	58 485	2 481 127	67.4	Lead -----	22	10 224	2 835 736	77.0
Madison -----	11	45 829	2 526 956	68.6	Brandon City -----	23	5 478	2 841 214	77.1
Vermillion -----	12	45 318	2 572 274	69.8	Box Elder -----	24	1 350	2 842 564	77.2

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
South Dakota -----	(X)	3 683 364	3 683 364	100.0	South Dakota—Con.				
Minnehaha -----	1	963 185	963 185	26.1	Lyman -----	31	15 819	3 357 830	91.2
Pennington -----	2	654 915	1 618 100	43.9	Union -----	32	15 817	3 373 647	91.6
Brown -----	3	261 102	1 879 202	51.0	Hand -----	33	15 703	3 389 350	92.0
Codington -----	4	170 963	2 050 165	55.7	Dewey -----	34	15 328	3 404 678	92.4
Davison -----	5	132 625	2 182 790	59.3	Perkins -----	35	15 062	3 419 740	92.8
Yankton -----	6	119 782	2 302 572	62.5	Bennett -----	36	14 943	3 434 683	93.2
Hughes -----	7	104 775	2 407 347	65.4	Jones -----	37	14 114	3 448 797	93.6
Brookings -----	8	104 729	2 512 076	68.2	Sully -----	38	13 092	3 461 889	94.0
Lawrence -----	9	96 493	2 608 569	70.8	Moody -----	39	12 828	3 474 717	94.3
Beadle -----	10	93 848	2 702 417	73.4	Stanley -----	40	12 801	3 487 518	94.7
Meade -----	11	56 104	2 758 521	74.9	Gregory -----	41	12 616	3 500 134	95.0
Lake -----	12	52 583	2 811 104	76.3	Deuel -----	42	12 345	3 512 479	95.4
Clay -----	13	47 977	2 859 081	77.6	Edmunds -----	43	11 621	3 524 100	95.7
Grant -----	14	40 819	2 899 900	78.7	Haakon -----	44	11 491	3 535 591	96.0
Tripp -----	15	39 999	2 939 899	79.8	Jackson -----	45	10 659	3 546 250	96.3
Walworth -----	16	38 067	2 977 966	80.8	Jerauld -----	46	10 618	3 556 868	96.6
Butte -----	17	37 285	3 015 251	81.9	Potter -----	47	9 228	3 566 096	96.8
Brule -----	18	35 861	3 051 112	82.8	Todd -----	48	9 140	3 575 236	97.1
Fall River -----	19	33 016	3 084 128	83.7	Clark -----	49	9 050	3 584 286	97.3
Lincoln -----	20	31 624	3 115 752	84.6	Miner -----	50	9 027	3 593 313	97.6
Hutchinson -----	21	26 419	3 142 171	85.3	McPherson -----	51	8 213	3 601 526	97.8
Kingsbury -----	22	24 591	3 166 762	86.0	Douglas -----	52	8 085	3 609 611	98.0
Roberts -----	23	24 335	3 191 097	86.6	Marshall -----	53	8 001	3 617 612	98.2
Charles Mix -----	24	23 790	3 214 887	87.3	Shannon -----	54	7 176	3 624 788	98.4
Spink -----	25	23 733	3 238 620	87.9	Hamlin -----	55	7 040	3 631 828	98.6
Day -----	26	22 634	3 261 254	88.5	Hyde -----	56	6 756	3 638 584	98.8
Turner -----	27	20 995	3 282 249	89.1	Campbell -----	57	6 407	3 644 991	99.0
Bon Homme -----	28	20 818	3 303 067	89.7	Aurora -----	58	6 293	3 651 284	99.1
Custer -----	29	20 189	3 323 256	90.2	Faulk -----	59	6 262	3 657 546	99.3
McCook -----	30	18 755	3 342 011	90.7	Hanson -----	60	5 747	3 663 293	99.5
					Sanborn -----	61	4 947	3 668 240	99.6
					Corson -----	62	4 781	3 673 021	99.7
					Harding -----	63	3 963	3 676 984	99.8
					Ziebach -----	64	2 999	3 679 983	99.9
					Buffalo -----	(X)	(D)	(X)	(X)
					Mellette -----	(X)	(D)	(X)	(X)

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
 - a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
 - a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.²

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).³

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.²

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

²To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

³Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.



APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 06/89

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. _____ (9 digits)

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change. ☒

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months
002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date _____

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below ☒

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify _____

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

*** PREFERRED**
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

Mil. Thou. Dol.

030

(2) FIRST QUARTER payroll (Jan.—Mar.)

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Number

032

Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

CONTINUE ON PAGE 2 →

Item 11 — MERCHANDISE LINES

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

HOW TO REPORT PERCENTS

If figure is 38.76% of total sales:

• Report whole percents

Not acceptable

Mil.	Thou.	Dol.	Per-cent
			39
			38.76

Estimated sales during 1987

Merchandise lines

Census use

Mil.	Thou.	Dol.	Per-cent
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(Categories appropriate to individual form)

NOTE

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this company owned or controlled by another company?

097 1 ☐ YES →
2 ☐ NO

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

b. Does this company own or control any other company or companies?

098 1 ☐ YES →
2 ☐ NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987?

Number
079

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

081

Sales

082

Annual payroll

088

Census use

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

081

Sales

082

Annual payroll

088

Census use

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Mobile home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream, frozen custard stands	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5423	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5931	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400	5942	Book stores	5905
			5943	Stationery stores	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5944	Jewelry stores	5906
5511	New and used car dealers	5501	5945	Hobby, toy, and game shops	5907
5521	Used car dealers	5501	5946	Camera and photographic supply stores	5908
5531 pt.	Tire, battery, and accessory dealers	5502	5947	Gift, novelty, and souvenir shops	5905
5531 pt.	Other auto and home supply stores	5502	5948	Luggage and leather goods stores	5905
5541	Gasoline service stations	5504	5949	Sewing, needlework, and piece goods stores	5909
5551	Boat dealers	5503	5961 pt.	Department store merchandise—mail-order	5910
5561	Recreational vehicle dealers	5503	5961 pt.	General merchandise, n.e.c.—mail-order	5910
5571	Motorcycle dealers	5503	5961 pt.	Other mail-order houses	5910
5599	Automotive dealers, n.e.c.	5503	5962	Merchandising machine operators	5802
			5963 pt.	Furniture, homefurnishings, equipment—direct selling	5910
			5963 pt.	Mobile food service—direct selling	5910
			5963 pt.	Books and stationery—direct selling	5910
			5963 pt.	Other direct selling	5910
56	APPAREL AND ACCESSORY STORES		5983	Fuel oil dealers	5911
5611	Men's and boys' clothing stores	5601	5984	Liquefied petroleum gas (bottled gas) dealers	5911
5621	Women's clothing stores	5601	5989	Fuel dealers, n.e.c.	5911
5631	Women's accessory and specialty stores	5601	5992	Florists	5912
5641	Children's and infants' wear stores	5601	5993	Tobacco stores and stands	5902
5651	Family clothing stores	5601	5994	News dealers and newsstands	5902
5661 pt.	Men's shoe stores	5602	5995	Optical goods stores	5913
5661 pt.	Women's shoe stores	5602	5999 pt.	Pet shops	5914
5661 pt.	Children's and juveniles' shoe stores	5602	5999 pt.	Typewriter stores	5905
5661 pt.	Family shoe stores	5602	5999 pt.	Other retail stores, n.e.c.	5916
5699	Miscellaneous apparel and accessory stores	5601			



APPENDIX D.

Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

SOUTH DAKOTA

Rapid City, SD MSA

Pennington County, SD

Sioux Falls, SD MSA

Minnehaha County, SD

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	Retail trade	1	1	57	Furniture and home furnishings stores	1	1
52	Building materials and garden supplies stores	2	1	5712	Furniture stores	1	1
521, 3	Building materials and supply stores	2	1	5713, 4, 9	Home furnishings stores	2	1
521	Lumber and other building materials dealers	2	1	5713	Floor covering stores	1	0
523	Paint, glass, and wallpaper stores	2	0	5714	Draperies and upholstery stores	3	2
525	Hardware stores	3	1	5719	Miscellaneous home furnishings stores	3	1
526	Retail nurseries, lawn and garden supply stores	2	0				
527	Mobile home dealers	2	0	572	Household appliance stores	1	1
53	General merchandise stores	0	0	573	Radio, television, computer, and music stores	0	0
531	Department stores (incl. leased depts.)³ ⁴	0	0	5731	Radio, television, and electronics stores	0	0
531	Department stores (excl. leased depts.)³	0	0	5734	Computer and software stores	0	2
531 pt.	Conventional³	(D)	(D)	5735	Record and prerecorded tape stores	1	2
531 pt.	Discount or mass merchandising³	0	0	5736	Musical instrument stores	1	0
531 pt.	National chain³	(D)	(D)	58	Eating and drinking places	2	1
533	Variety stores	2	1	5812	Eating places	1	1
539	Miscellaneous general merchandise stores	0	0	5812 pt.	Restaurants and lunchrooms	2	1
54	Food stores	1	1	5812 pt.	Cafeterias	0	1
541	Grocery stores	1	1	5812 pt.	Refreshment places	1	1
542	Meat and fish (seafood) markets	5	2	5812 pt.	Other eating places	1	2
546	Retail bakeries	3	2	591	Drug and proprietary stores	1	1
546 pt.	Retail bakeries—baking and selling	3	2	591 pt.	Drug stores	(D)	(D)
546 pt.	Retail bakeries—selling only	0	0	591 pt.	Proprietary stores	(D)	(D)
543, 4, 5, 9	Other food stores	2	1	59 ex. 591	Miscellaneous retail stores	1	1
543	Fruit and vegetable markets	(D)	(D)	592	Liquor stores	1	3
544	Candy, nut, and confectionery stores	(D)	(D)	593	Used merchandise stores	0	0
545	Dairy products stores	2	2	594	Miscellaneous shopping goods stores	2	1
549	Miscellaneous food stores	3	1	5941	Sporting goods stores and bicycle shops	3	2
55 ex. 554	Automotive dealers	2	1	5941 pt.	General line sporting goods stores	3	1
551	New and used car dealers	2	1	5941 pt.	Specialty line sporting goods stores	4	2
552	Used car dealers	4	2	5942	Book stores	1	1
553	Auto and home supply stores	1	0	5943	Stationery stores	5	1
553 pt.	Tire, battery, and accessory dealers	(D)	(D)	5944	Jewelry stores	2	1
553 pt.	Other auto and home supply stores	(D)	(D)	5945	Hobby, toy, and game shops	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	2	0	5946	Camera and photographic supply stores	1	0
555	Boat dealers	(D)	(D)	5947	Gift, novelty, and souvenir shops	1	1
556	Recreational vehicle dealers	1	0	5948	Luggage and leather goods stores	6	0
557	Motorcycle dealers	3	0	5949	Sewing, needlework, and piece goods stores	0	1
559	Automotive dealers, n.e.c.	(D)	(D)	596	Nonstore retailers	0	1
554	Gasoline service stations	1	1	5961	Catalog and mail-order houses	0	1
56	Apparel and accessory stores	1	1	5962	Merchandising machine operators	1	1
561	Men's and boys' clothing stores	2	0	5963	Direct selling establishments	0	0
562, 3	Women's clothing and specialty stores	1	2	598	Fuel dealers	5	1
562	Women's clothing stores	1	2	5983	Fuel oil dealers	6	0
563	Women's accessory and specialty stores	0	1	5984	Liquefied petroleum gas (bottled gas) dealers	3	2
565	Family clothing stores	0	1	5989	Fuel dealers, n.e.c.	0	0
566	Shoe stores	1	0	5992	Florists	2	1
566 pt.	Men's shoe stores	(D)	(D)	5993	Tobacco stores and stands	(D)	(D)
566 pt.	Women's shoe stores	2	0	5994	News dealers and newsstands	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	5995	Optical goods stores	1	2
566 pt.	Family shoe stores	1	0	5999	Miscellaneous retail stores, n.e.c.	2	0
564, 9	Other apparel and accessory stores	2	1	5999 pt.	Pet shops	5	0
564	Children's and infants' wear stores	1	1	5999 pt.	Typewriter stores	(D)	(D)
569	Miscellaneous apparel and accessory stores	3	2	5999 pt.	Other miscellaneous retail stores, n.e.c.	(D)	(D)

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F. Geographic Notes

SOUTH DAKOTA

Sioux Falls is in Lincoln and Minnehaha Counties.

APPENDIX G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		Retail trade—				
		Including used automobile parts and accessories stores ¹	5 524	5 692	5 042	5 253
		Excluding used automobile parts and accessories stores ²	5 514	5 685	5 032	5 246
52	52	Building materials and garden supplies stores	391	456	366	430
521, 3	521, 3	Building materials and supply stores	211	247	196	237
521	521	Lumber and other building materials dealers	184	218	171	210
523	523	Paint, glass, and wallpaper stores	27	29	25	27
525	525	Hardware stores	132	161	126	152
526	526	Retail nurseries, lawn and garden supply stores	30	25	30	21
527	527	Mobile home dealers	18	(NA)	14	20
53	53	General merchandise stores	146	(NA)	135	146
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5}	39	30	38	29
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6}	26	(NA)	26	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7}	13	(NA)	12	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5}	39	30	38	29
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6}	26	(NA)	26	(NA)
		Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7}	13	(NA)	12	(NA)
533	533	Variety stores	50	60	46	57
539	539 pt.	Miscellaneous general merchandise stores ⁸	57	67	51	60
54	54	Food stores	616	625	556	583
541	541	Grocery stores	448	457	411	432
5422, 3	5421	Meat and fish (seafood) markets	48	47	44	44
546	546	Retail bakeries	75	70	68	60
5462	546 pt.	Retail bakeries—baking and selling	71	66	64	56
5463	546 pt.	Retail bakeries—selling only	4	4	4	4
543, 4, 5, 9	543, 4, 5, 9	Other food stores	45	51	33	47
543	543	Fruit and vegetable markets	3	5	3	4
544	544	Candy, nut, and confectionery stores	16	15	7	13
545	545	Dairy products stores	9	11	7	10
549	549	Miscellaneous food stores	17	20	16	20
55 ex. 554	55 ex. 554	Automotive dealers	348	367	327	349
551	551	New and used car dealers	151	177	144	170
552	552	Used car dealers	24	24	20	21
553	553	Auto and home supply stores	120	108	116	106
553 pt.	553 pt.	Tire, battery, and accessory dealers	105	95	101	93
553 pt.	553 pt.	Other auto and home supply stores	15	13	15	13
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	53	58	47	52
555	555	Boat dealers	17	14	15	11
556	556, 559 pt.	Recreational and utility trailer dealers ⁹	13	12	11	12
557	557	Motorcycle dealers	22	30	21	27
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	1	2	-	2
554	554	Gasoline service stations	556	578	522	533
56	56	Apparel and accessory stores	450	514	416	477
561	561	Men's and boys' clothing stores	63	89	61	82
562, 3, 8	562, 3	Women's clothing and specialty stores	173	194	163	177
562	562	Women's clothing stores	156	178	147	162
563, 8	563	Women's accessory and specialty stores ¹⁰	17	16	16	15
565	565	Family clothing stores	64	84	60	80
566	566	Shoe stores	108	112	101	108
566 pt.	566 pt.	Men's shoe stores	5	3	5	3
566 pt.	566 pt.	Women's shoe stores	18	23	15	21
566 pt.	566 pt.	Children's and juveniles' shoe stores	2	2	2	2
566 pt.	566 pt.	Family shoe stores	83	84	79	82
564, 9	564, 9	Other apparel and accessory stores	42	35	31	30
564	564	Children's and infants' wear stores	22	13	17	11
569	569	Miscellaneous apparel and accessory stores	20	22	14	19

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	321	335	295	311
5712	5712	Furniture stores -----	100	103	91	110
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----				
5713	5713	Floor covering stores -----	62	56	59	61
5714	5714	Draperies and upholstery stores -----	28	29	27	28
5719	5719	Miscellaneous homefurnishings stores -----	12	12	11	11
			22	15	21	21
572	572	Household appliance stores -----	58	54	54	54
573	573	Radio, television, computer, and music stores -----				
5732	5732	Radio and television stores ¹¹ -----	101	122	91	110
	5731	Radio, television, and electronics stores -----	64	85	58	61
	5734	Computer and software stores -----	57	(NA)	54	(NA)
			7	(NA)	4	(NA)
5733		Music stores -----				
	5735	Record and prerecorded tape stores -----	37	37	33	33
	5736	Musical instrument stores -----	15	12	11	11
			22	25	22	22
58	58	Eating and drinking places -----	1 503	1 432	1 323	1 281
5812	5812	Eating places -----				
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 146	1 036	1 014	942
5812 pt.	5812 pt.	Cafeterias -----	645	585	572	521
5812 pt.	5812 pt.	Refreshment places -----	25	16	22	11
5812 pt.	5812 pt.	Other eating places -----	425	375	377	344
			51	60	43	51
5813	5813	Drinking places -----	357	396	309	341
591	591	Drug and proprietary stores -----	187	198	179	191
591 pt.	591 pt.	Drug stores -----	184	192	176	181
591 pt.	591 pt.	Proprietary stores -----	3	6	3	3
59 ex.	59 ex.	Miscellaneous retail stores ¹ -----	1 006	1 030	923	931
591	591					
592	592	Liquor stores -----	203	253	190	231
593	593, 5015 pt.	Used merchandise stores ¹ -----	67	63	66	61
594	594	Miscellaneous shopping goods stores -----				
5941	5941	Sporting goods stores and bicycle shops -----	379	371	338	331
5941 pt.	5941 pt.	General line sporting goods stores -----	73	73	62	61
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	29	36	27	31
			44	37	35	31
5942, 3	5942, 3	Book, stationery stores -----				
5942	5942	Book stores -----	45	37	41	31
5943	5943	Stationery stores -----	31	30	29	21
			14	7	12	11
5944	5944	Jewelry stores -----	77	88	72	81
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	184	173	163	151
5945	5945	Hobby, toy, and game shops -----				
5946	5946	Camera and photographic supply stores -----	30	33	27	21
5947	5947	Gift, novelty, and souvenir shops -----	7	9	7	7
5948	5948	Luggage and leather goods stores -----	108	90	95	81
5949	5949	Sewing, needlework, and piece goods stores -----	5	4	4	4
			34	37	30	31
596	596	Nonstore retailers -----				
5961	5961	Catalog and mail-order houses -----	84	89	79	71
5962	5962	Merchandising machine operators -----	28	48	26	41
5963	5963	Direct selling establishments -----	19	15	19	11
			37	26	34	21
598	598	Fuel and ice dealers -----				
5983	5983	Fuel oil dealers -----	82	86	79	71
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	25	27	25	21
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	56	56	53	41
			1	3	1	1
5992	5992	Florists -----	87	69	76	61
5993	5993	Tobacco stores and stands -----	2	4	2	4
5994	5994	News dealers and newsstands -----	3	2	3	2
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	99	93	90	81
5999 pt.	5995	Optical goods stores -----	38	35	36	31
5999 pt.	5999 pt.	Pet shops -----	13	11	12	10
5999 pt.	5999 pt.	Typewriter stores -----	2	3	2	3
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	46	44	40	39

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.

Changes in Retail Trade Kind-of-Business Classifications for 1987

Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
311 399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
399 pt.	Miscellaneous general merchandise stores -----		
421	Meat and fish (seafood) markets ¹ -----	5399	Miscellaneous general merchandise stores
461	Retail bakeries -----	5422, 3	Meat and fish (seafood) markets
561 599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
632	Women's accessory and specialty stores -----		
731 734	Radio, television, and electronics stores ----- Computer and software stores -----	5561	Recreational and utility trailer dealers
735 736	Record and prerecorded tape stores ----- Musical instrument stores -----		
932 015 pt.	Used merchandise stores ----- Motor vehicle parts, used ² -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
989 999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----		
995	Optical goods stores ¹ -----	5732	Radio and television stores
999 pt.	Other miscellaneous retail stores, n.e.c. -----		
		5733	Music stores
		5931	Used merchandise stores
		5982	Fuel and ice dealers, n.e.c.
		5999 pt.	Optical goods stores
		5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

¹No change in content.

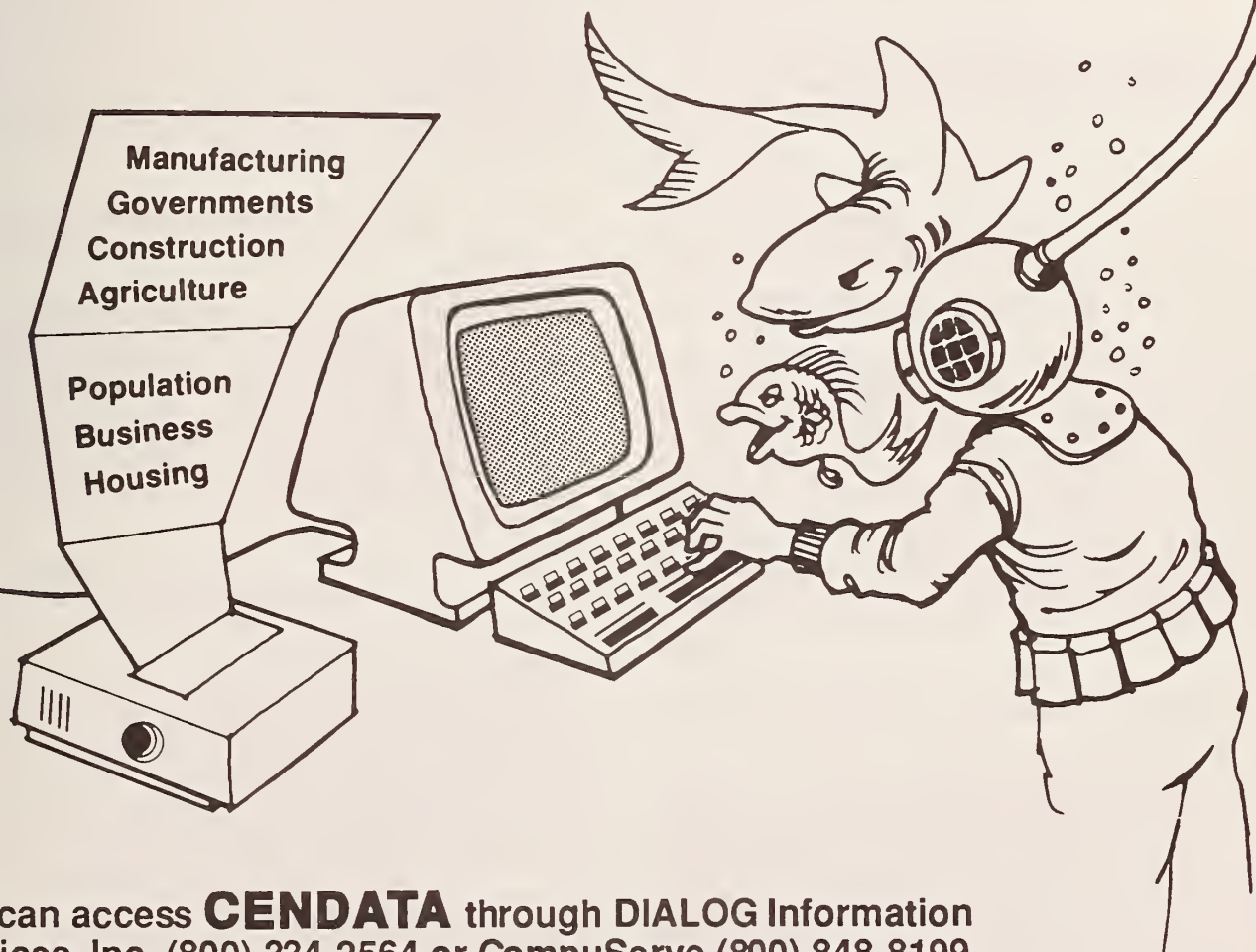
²Classified in retail trade prior to the 1987 census.

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PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

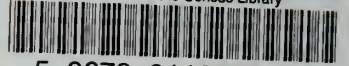
Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs—read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.

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